



Uganda Coffee Development Authority

COFFEE NEWS

Your quarterly publication highlighting the activities in the Uganda Coffee subsector

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Uganda coffee shines at Türkiye's premier Coffee Expo in Istanbul

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Distinctive Flavor
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exporters on Uganda
Electronic Single
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quality of work at
new UCFA coffee
factory

Coffee roasters
commit to champion
value addition,
industry growth



Coffee Exports Reach Record-Breaking US\$1.14 Billion, Highest in Value in 30 Years

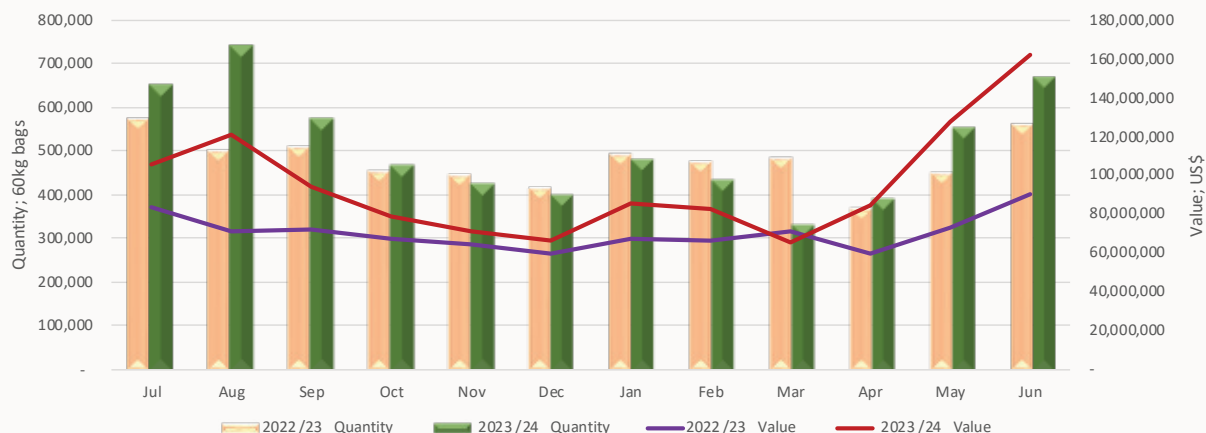
In FY 2023/24, coffee exports were 6.13 million bags valued at US\$ 1.144 Billion. This was an increase of 6.33% in volume and 35.29% in value compared to FY 2022/23 when exports were 5.8 million bags valued at US\$846 million.

Due to effective regulation by UCDA, coffee quality has greatly improved and this has resulted in high prices. Currently, farmers are earning the highest prices in 30 years. In FY2023/24, UCDA generated revenue of UGX 82.2 billion.

Uganda Coffee is in high demand in global coffee markets for its quality. With the current trajectory, the Coffee Roadmap target of 20 million 60 kg bags produced by 2030 is achievable. The roadmap signed by H.E. President Yoweri Kaguta Museveni in 2017, set a target for foreign exchange earnings of US\$ 1.5 billion annually from the 20 million bags.

Uganda Coffee Development Authority is committed to working closely with all stakeholders to ensure a profitable and sustainable coffee industry.

Comparative Exports for FY 2022/23 & FY 2023/24



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FOREWORD

Uganda's coffee subsector has achieved remarkable growth, culminating in record-breaking achievements for the Financial Year 2023/24. Coffee exports earned an unprecedented US\$ 1.14 billion, marking a 6.33% increase in value compared to the previous financial year—the highest revenue in 30 years. This success is a testament to the resilience and dedication of everyone involved in the coffee value chain, along with UCDA's effective regulation. Uganda exported 6.13 million bags of coffee, an impressive rise from the 5.8 million bags in FY 2022/23, which brought in US\$ 846 million. In June 2024 alone, Uganda exported 667,037 kg of coffee valued at US\$ 162.36 million, significantly contributing to the annual total and proving that the US\$ 1.5 Billion by 2030 target of the Coffee Roadmap is achievable.

As we celebrate these milestones, our focus now turns to the future. Ensuring sustained growth and development is paramount. We will provide continuous training and support for farmers on best agricultural practices and sustainable farming methods to boost the quality and quantity of coffee produced. We also encourage value addition across the value chain, from the farm to the roasted and packaged coffee, to capture more value within the country and increase revenue.

In addition, Uganda is preparing to comply with the new EU deforestation regulation. This regulation, aimed at preventing deforestation linked to agricultural products, requires stringent adherence to sustainability standards. Uganda is committed to aligning its coffee production practices with these regulations, ensuring that our coffee is not only of the highest quality but also environmentally sustainable. This compliance will not only secure our access to the European market but also reinforce our commitment to sustainable development.

UCDA is rolling out the Geospatial M&E System and Coffee Farmer Registration App which automates registration of coffee farmers, extension management, monitoring, evaluation, and reporting activities. The App allows for comprehensive data collection on coffee farmers, including location, farm details, along with coffee variety and type. This is in line with the National Coffee Act 2021 which mandates UCDA to establish a coffee farmers registry and traceability system.

As Uganda looks to emerging markets to diversify its global reach, we report on the potential of the markets in Türkiye and Denmark, where UCDA recently participated in two highly attended expos - the COFFEX Istanbul Coffee Expo, where Uganda was the focus country, and the World of Coffee 2024 Expo in Copenhagen.

Enjoy reading this edition and join us in our journey towards sustainable growth and continued excellence in Uganda's coffee industry.

Dr. Emmanuel Iyamulemye Niyibigira

Managing Director - Uganda Coffee Development Authority (UCDA)

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The CEO of COFFEX, Niyazi Coşkunsoy hands over a plaque of appreciation to Ms. Eunice Kabibi, UCDA Board Secretary and Head of Legal Services, flanked by Ms. Judith Engena and Ms. Veronica Najjemba at the Coffex Istanbul Coffee Expo.

Uganda coffee shines at Türkiye's premier Coffee Expo in Istanbul

As Uganda looks to emerging markets to diversify its coffee buyers, Türkiye promises to be an excellent market following overwhelming interest in Uganda Coffee at this year's COFFEX Istanbul Coffee Expo, where Uganda was the focus country.

Coffee exports to Türkiye have been on the rise in the recent past growing from 2,260 bags in 2019 to 44,019 bags in 2023. This is set to rise further following a successful promotion campaign in Türkiye led by Uganda Coffee Development Authority and Uganda's Embassy in Ankara at the COFFEX International Coffee expo.

Delivering the keynote address at the opening ceremony held at the Halic Congress Center in Istanbul, Eunice Kabibi, UCDA Board Secretary and Head of Legal Services thanked the organizers for selecting Uganda to be the focus country at the premier event.

"Uganda is honoured to be the Focus Country at the Coffex Istanbul 2024. This is a testament to the undeniable trust and optimism in our coffee

industry. Coffex Istanbul is the biggest international trade fair and promotion platform for coffee in the Middle East and offers our coffee producers and exporters new investment opportunities and trade connections with the Turkish and Middle East markets," Ms. Kabibi noted.

"I wish to thank the Turkish Government, the CEO of COFFEX, Niyazi Coşkunsoy, and his entire team



The panel discussion comprised representatives from Uganda, Ethiopia, Indonesia and Guatemala. Veronica Najjemba, UCDA's Value Addition and Promotions Manager, represented Uganda.

for this magnificent space where coffee producers, buyers, and lovers are going to meet, showcase different coffee cultures, and do business," she added.

During the 4-day event, the potential of Ugandan coffee in Türkiye became evident with an overwhelming number of buyers linking up with Ugandan coffee exporters. The buyers made inquiries about procedures to import Uganda coffee, and the profiles and called on UCDA to set up a liaison office in the country where they can buy Uganda coffee directly.

Pison Kukundakwe, Principal Quality Officer at Ankole Coffee Producers Cooperative (ACPCU), one of the exporters that attended the EXPO noted the huge opportunity in the Turkish coffee market and called for a greater presence of Uganda players in the market to capture the demand.

"There is increasing demand for coffee especially Robusta. A number of buyers are ready to buy coffee and have revealed that Robusta is a big thing in the Turkish market. For Uganda, which is one of the largest producers of Robusta, this is a big opportunity to

During the 4-day event, the potential of Ugandan coffee in Türkiye became evident with an overwhelming number of buyers linking up with Ugandan coffee exporters.



Ms. Eunice Kabibi giving the opening remarks at the Coffex Expo.

capture the market," Kukundakwe said.

He also noted that Uganda needs more presence in Türkiye to meet the demand and compete favourably against already established origins.

"Buyers need to keep seeing us at such expos so that we can build credibility for our companies. Demand here is high and it is important to have a link or an address within Türkiye where someone can find our coffee if they want 20, 50 or 100 bags," Kukundakwe noted.

However, Mr. Kukundakwe pointed out that the buyers prefer to pay after the coffee has reached a port in Istanbul rather than Free on Board (FOB) and added that this may be a challenge for some of the Ugandan exporters to bear all the charges. He noted that by building relationships with the buyers, doing business will become easier.

Other Uganda coffee exporting companies that participated in the expo were Gorilla Summit Ltd, Ideal Commodities Ltd and In-Touch Trading Ltd.

Mr. Julius Mwijutsya, the Counselor in charge of Economic and Commercial Diplomacy at the Uganda Embassy Ankara said that Türkiye offers a significant opportunity for Ugandan coffee exporters, with its large population and growing economy.

"Given Türkiye's economic potential

COFFEE PROMOTION



The UCDA promotions team led by Ms. Veronica Najjemba and Ms. Judith Engena held cupping sessions for Türkiye's coffee enthusiasts to appreciate the flavor profiles of Uganda's Robusta and Arabica.

and Uganda's goal to expand its coffee exports, we concentrated on establishing a strong presence in the Turkish market. Our efforts yielded impressive results, with coffee exports from Uganda to Türkiye increasing from 2000 bags in 2019 to 44,000 bags in 2023."

Tapping into the Türkiye coffee market

Türkiye is one of the countries experiencing a rapid rise in coffee consumption driven by shifting trends as more people especially the youth switch from drinking tea to coffee. Annual coffee consumption per capita in Türkiye has increased fourfold and reached 1.5kg today from 350g ten years ago.

Demand for both specialty and commercial coffees is growing and Uganda's growing coffee volumes can

sustainably meet the demand.

During a panel discussion, Veronica Najjemba, the Value Addition and Promotions Manager, UCDA pointed out the unique attributes of Uganda coffee to coffee buyers and urged importers to consider Uganda as a source of high-quality Robusta and Arabica coffee to match the growing demand for coffee in Türkiye.

Ms. Najjemba represented Uganda on a panel discussion that had Nesli İbrahim – Henson Coffee Ethiopia, Stephanie Garcia – Guatemalan Coffees and Dr. Muhammad Reza Hani – Ceh Agro Indonesia.

Data shows overall coffee consumption has quadrupled since 2012, while coffee imports jumped 193% between 2008 and 2019 according to the International Coffee Organization (ICO). International

brands are also investing heavily in the Turkish market. Turkish branded coffee shops grew 9% in 2022-2023 and 7.3% over the last 12 months to exceed 3,100 stores. Türkiye's branded coffee shop market is among the fastest-growing by outlets in Europe.

According to Judith Engena, a Quality Assurance Officer at UCDA, Türkiye is a growing market for Uganda coffee that exporters should focus on.

"The Turkish people have shown a lot of love for Uganda coffee and it can become a key export destination among the emerging markets. If exporters can penetrate the Turkish market as they try to get into China, it will be a big win for Uganda," Engena noted.

Cupping Uganda Coffee

UCDA held cupping sessions for importers and café owners to assess



the flavor profiles of Uganda coffee and identify those preferred by the Turkish market. Cupping helps buyers identify Ugandan coffees that match the taste profiles of the Turkish market.

"During the cupping, I realized the people liked specifically washed and specialty Arabica because they found the coffees to have complex flavours. The intrinsic attributes stood out," Engena noted.

Demand for specialty coffee is high. Türkiye's coffee market has moved in step with surging demand for premium and specialty coffee around the world. As a result, both domestic and international coffee brands, such as Starbucks, have increased their investments in the country.

According to the world coffee portal, an information platform for the global coffee industry, distinct demographics are shaping Türkiye's evolving coffee

landscape, with age, locale, and even class, underpinning consumption patterns. Major city centres, popular with young and educated Turks with a global outlook, have seen specialty coffee shops thrive.

Conversely, traditional Turkish coffee maintains a stronghold in the more conservative Anatolian regions and smaller cities, where its cultural significance, strong flavour and affordability remain popular.

The traditional areas can become a top destination for Uganda's Robusta coffee which is often used to blend other coffees to enhance their flavor.

In 2022, Türkiye imported \$412M in coffee, becoming the 21st largest importer of coffee in the world. Türkiye imports coffee primarily from Brazil (\$246M), Netherlands (\$29.7M), India (\$27.9M), Germany (\$19.9M), and Bulgaria (\$12.5M).

Centre of excellence for machinery

Apart from the high demand for green beans, the Turkish market is an excellent source of machinery and coffee-related equipment. Türkiye is a major producer of roasting and brewing equipment that Ugandan value chain actors should consider. 🟢



Pison Kukundakwe, a Quality Officer at ACPUCU one of the exporters at the COFFEX EXPO explaining to coffee lovers what makes Uganda Coffee stand out.

Uganda's Distinctive Flavor at the World of Coffee 2024 Expo

Uganda Coffee Development Authority (UCDA) Board Chair Dr. Charles Mugoya has commended Uganda's producers and exporters who attended the World of Coffee 2024 expo held in Copenhagen, Denmark, this past June. At this internationally acclaimed expo, attended by over 10,000 people, Uganda proudly showcased its finest coffee, highlighting the exceptional quality and rich flavors that distinguish Ugandan coffee on the global stage.

Our participation in the World of Coffee 2024 has been a remarkable success," said Dr. Mugoya. "Ugandan coffee continues to capture the attention and admiration of coffee enthusiasts and industry experts worldwide. The connections made and insights gained here will undoubtedly propel our coffee industry to new heights."

The expo provided an invaluable platform for Uganda's coffee producers and exporters to connect with industry leaders, foster new business relationships, and gain insights into the latest trends and innovations in the coffee sector. Uganda's presence at the World of Coffee 2024 not only celebrated the country's rich coffee heritage but also underscored its commitment to excellence and sustainability in the global coffee market.

Uganda's ambassador to Denmark, Amb. Margaret Otteskov, visited the Uganda booth during the expo and engaged with UCDA and the private exhibitors. Her presence was not only a show of support but also an opportunity to provide invaluable tips on trade and market penetration to the exporters and producers represented at the expo thus enhancing their ability to navigate and succeed in the competitive global market. Following



Dr Charles Mugoya and Amb. Margaret Otteskov

the expo, Amb. Otteskov further championed Ugandan coffee by

hosting an exclusive cupping session at Uganda's embassy in Denmark. This



Some of the World of Coffee 2024 guests visiting UCDA's booth

event offered a unique platform for exhibitors to present their finest brews to a discerning audience, fostering deeper appreciation and interest in Ugandan coffee among international stakeholders and potential partners. The ambassador's involvement underscored the strategic importance of diplomatic support in promoting Uganda's coffee industry on the world stage.

UCDA's participation in the WOC Expo aimed to promote Uganda's specialty Arabica and fine Robusta, enhance market access for private sector players, increase Uganda's visibility as a coffee producer, benchmark with other producers to optimise coffee value addition, improve processing technologies and quality and reducing post-harvest losses. UCDA also aimed to help producers and exporters build

relationships and explore business opportunities with industry players and potential investors.

Private Sector Involvement

Under the European Union-East African Community Market Access Upgrade Programme (EU-EAC MARKUP), UCDA hosted several private sector players, including Ankole Coffee Producers Cooperative Union, Mountain Harvest, Gorilla Highlands, Clarke Farm, Gorilla Summit Coffee, Bukonzo Organic Coffee, Rubanga Coffee, and Arabku Export Trading Limited. These organizations were provided with space to display their coffee and conduct B2B meetings. Other Ugandan exporters and traders who attended the expo under different arrangements included Kawacom, Agri Exim, Agri Evolve, Kibinge Coffee, Coffee Gardens, Zombo Coffee and Tuongeye.

UCDA is a member of several specialty coffee associations, including the



Dr. Gerald Kyalo participating in a panel discussion on regulations

COFFEE PROMOTION



Gorilla Highlands' Richard Rugaya (right) engaging with guests at the World of Coffee 2024 expo in Copenhagen.

Specialty Coffee Association (SCA), World of Coffee (WOC), African Fine Coffees Association (AFCA), and Specialty Coffee Association of Japan (SCAJ), among others. These associations organize annual expos that attract specialty coffee buyers from around the world, seeking to source specialty Arabica and fine Robusta from various origins.

Uganda Coffee Booth Activities

During the exhibition, UCDA organised cupping sessions to present coffees from various Ugandan producers to potential buyers. Winning coffees from the Best of the Pearl 2024 Arabica and 2023 Robusta competitions were featured. Impressed buyers received green samples to taste with their teams at their roasteries, along with the producers' contact information.

Additionally, two brew bars allowed attendees to sample Uganda's exceptional coffees. The UCDA-operated brew bar featured specialty Arabica and fine Robusta coffees brewed using espresso and pour-



The expo provided an invaluable platform for Uganda's coffee producers and exporters to connect with industry leaders, foster new business relationships, and gain insights into the latest trends and innovations in the coffee sector.

over methods, while Mountain Harvest's brew bar showcased its award-winning coffees from the Best of the Pearl competitions. Most visitors were particularly interested in Uganda Robusta, praising its smooth, clean cup and chocolate notes, and they also commended the naturally processed Arabica from the Elgon and Kigezi regions.

Business-to-business meetings between producers/exporters and potential buyers were held to discuss export logistics. The team

provided valuable information about Ugandan coffee, exporters, and investment opportunities through engaging interactions and promotional materials including QR codes for easy access to relevant details. The exhibitors educated visitors on the unique qualities of Ugandan coffee, such as its diverse flavor profiles and sustainable farming practices, and highlighted investment opportunities in the Ugandan coffee industry.

On the sidelines of the expo, UCDA was represented at the various workshops and lectures. Dr. Gerald Kyalo, Director Development Services, participated in a panel discussion on child labour. His discussion focused on Government's priorities in line with this and on ensuring compliance to the EU regulations - European Union Deforestation Regulation (EUDR) and Corporate Sustainability Due Diligence Directive (CS3D).

Some of the Government priorities that Kyalo listed include increasing traceability in the value chain to promote decent work, sensitising all stakeholders on the downside of child labour and a concerted effort by all on sustainability to advance social justice. Kyalo also noted that Uganda is taking significant steps to comply with EUDR and CS3D and has set up a national task force which has since developed an action plan. Transparency and due diligence are key and require a collaborative effort, he noted.

Overall, Uganda's participation in the World of Coffee Expo was a crucial step in promoting the country's coffee as well as gaining insights into industry best practices and new technologies to enhance the quality and value of Uganda's coffee exports. 🟢

UCDA enrolls exporters on Uganda Electronic Single Window System

The era of paper based procedures and back and forth movement is out as coffee exporters and value chain actors get enrolled on the Uganda Electronic Single Window.

By the end of July, all coffee export processes will be digital. Exporters will apply for export licenses, contract registrations, pre-shipment inspection requests, loading inspection requests, and CESS payment online, eliminating any delays for export companies.

To enable a smooth transition for exporters to enroll onto the Uganda Electronic Single Window, Uganda Coffee Development Authority (UCDA) in partnership with Uganda Revenue Authority (URA) trained coffee exporters over three weeks at the UCDA Boardroom at Coffee House. The training was open to all coffee exporters.

According to Mr. Nicholas Ssesinde, the Manager Information Systems at UCDA, the system will simplify the export process and save time since exporters do not need to physically come to UCDA to deliver export documents as has been the practice.

The system is simple to use and everything can be handled by a click on a computer. Exporters will upload all the necessary export documents online. The documents will then be verified by UCDA staff who will provide immediate feedback.

"Imagine, in the past, some exporters had to travel long distances to submit export documents to UCDA and in case the documents had issues, the exporter had to travel back. This will

be no more. The system eliminates back and forth processes which are a cost to export companies and hindrances to trade," says Mr. Ssesinde.

Rogers Wasibi, General Manager Mt. Elgon Coffee and Honey Cooperative who traveled from Mbale to attend the training said that the system is a welcome initiative that will ease the way they do business.

"As a newly registered coffee export company, we are glad that this system has come at such a time. We have been having challenges of travelling to Kampala every time we need to conduct business with UCDA. This simplifies the processes," Wasibi noted.

Uganda's coffee exports have risen significantly. Uganda's coffee exports have risen significantly hitting 6.13 million bags worth US\$ 1.14 billion for the twelve months (July 2023-June

2024). The growth in exports requires an efficient system that can handle the export demands.

The UESW is a trade facilitation initiative that enables coffee exporters and value chain actors to submit regulatory documents such as contracts, clearance certificates and licenses online.

It enhances efficiency and reduces the time taken to clear coffee by enhancing the sharing and exchange of information between private sector stakeholders and UCDA.

The system will operate 24/7 providing exporters a seamless service.

The training targeted all coffee exporters and the system once rolled out will enhance efficiency and reduce the time taken to clear coffee. ●



Ronald Kasibante, IT Officer, UCDA trains exporters how to enroll on the Uganda Electronic Single Window.



Members of the EU delegation pose for a photo with UCFA staff at the coffee factory in Luweero.

EU commends quality of work at new UCFA coffee factory

A new state-of-the-art coffee factory in Luweero is set to change the fortunes of farmers, improve coffee quality and drive up value addition.

The factory located in Wobulenzi along the Kampala-Gulu Road was constructed by the Uganda Coffee Farmers Alliance (UCFA) with support from the European Union under the European Union-East African Community Market Access Upgrade Programme (EU-EAC MARKUP).

With a processing capacity of 50 metric tonnes of coffee daily, the factory serves 24 Cooperatives in Luweero, Nakaseke, Nakasongola

and Kayunga and benefits 60,000 households.

According to Tony Mugoya, the Executive Director of UCFA, Luweero grows a lot of Robusta coffee yet farmers have been faced with challenges of post-harvest handling and lack of facilities to process the coffee.

Due to the lack of processing facilities in the area, farmers were forced to sell cherries or *kiboko* to middlemen which earned them low prices for their coffee.

Limited awareness about coffee quality parameters and little knowledge of the benefits of proper coffee handling in regards to the final prices offered by buyers was a big drawback to farmer incomes.

Mugoya says that with the establishment of a factory in the area, and continuous training of farmers on coffee quality, transformation will follow. He is confident that the farmers will earn more since the factory will help them overcome the majority of the challenges they faced in the past.

"Farmers can now dry their coffee to the right moisture content, bring it to the factory for hulling, bulk it and export it directly to buyers," said Mugoya.

He added that UCFA has a financing programme that extends credit to farmers who are members of the cooperative at affordable interest rates.

According to Mugoya, access to finance is one of the hindrances in the production of quality coffee since

some farmers are forced to harvest and sell unripe cherries to meet household demands.

Mugoya made the remarks during a courtesy visit by officials from the European Union Delegation in Uganda led by Sanne Willems, Head of Sustainable Development. The team also comprised UCDA staff. The visit by the EU was part of activities to assess the achievements of the EU-EAC MARKUP.

Mugoya thanked the EU for the support extended to UCFA which enabled them set up the modern coffee factory in the region. UCFA has a similar plant set up in Mityana also funded by the EU.

The delegates inspected the various sections of the factory and the installed equipment such as the hullers, gravity separator, dryer, husk chamber, coffee laboratory, warehouse among others.

UCFA has also set up a coffee laboratory. Coffee from the cooperatives is roasted, cupped, and profiled before export to match the unique demands of coffee buyers. This level of value addition has enabled farmers to earn more. The lab also serves as a skilling center for youth.

The team visited Kyalugondo Farmer's Cooperative Society.

According to the Chairperson of Kyalugondo Farmers' Cooperative Society, the newly constructed factory is a critical investment in the area and will transform the livelihoods of the coffee farmers. Kyalugondo is one of the 112 cooperatives that make up UCFA.

A meeting with the cooperative's leaders provided insight into the impact of value addition at the farm level. The cooperative chairperson introduced the 24 cooperatives under his leadership, illustrating how enhancing coffee quality through better drying practices and expert agronomy had transformed farmers' lives, increased production and improved market access.

The EU team also visited the UCFA coffee laboratory and cupped some of the Robusta coffees produced by



Tony Mugoya, the Executive Director of UCFA explains that the Alliance will soon start using husks as a heat source for the newly installed solar drier during the tour of the newly constructed coffee factory with officials from the EU.



The EU Delegation touring the newly constructed UCFA factory

VALUE ADDITION



EU-EAC MARKUP aimed to enhance market access to EU and the East African region by supporting private operators in the coffee and cocoa value chains to improve quality and quantity of the produce and retain premium prices for the same through niche markets.

the different cooperatives. According to Mugoya, UCFA has emphasized quality throughout the value chain which will enable farmers earn higher prices/ premiums from the coffee. Cupping coffees at the factory premises is one of the ways to ensure quality before coffee is exported.

The factory brings value addition closer to farmers. It is a one-stop processing center for export-ready coffee. It has a huller, cleaners, graders, colour sorters, gravity separators, a dryer, and warehouses. It is the first in the region with this level of equipment.

About EU-EAC MARKUP

The European Union-East African Community Market Access Upgrade Programme (EU-EAC MARKUP) was an initiative of the EAC Partner States funded by the EU that aimed at addressing both supply side and market access constraints of some of the key export-oriented sectors, with particular focus on exports to the EU and ACP markets. In Uganda, the programme focused on two commodities namely coffee and cocoa.

The general objective of the Project was to contribute to the economic



The Chairperson of Kyalugondo Farmers' Cooperative Society shares with the EU team how the factory has benefited members.



The team from EU cupping coffees at the UCF coffee laboratory.

development of Uganda by increasing the value of coffee and cocoa exports to the EU.

Specifically, the project aimed to enhance market access to EU and the East African region by supporting private operators in the coffee and cocoa value chains to improve quality and quantity of the produce and retain premium prices for the same through niche markets. The implementing period for MARKUP was 2018 to 2021.

In Uganda, MARKUP supported six companies, including Uganda Coffee Farmers Alliance (UCFA)

through a Matching Grant Scheme. The other companies that benefited from the matching grant scheme were Rubanga Cooperative Union, Ainea and Sons Company Ltd (Cocoa), UGACOF Ltd, New Bukumbi Coffee Processors Limited, and Outspan Agric. Ltd (Cocoa). The matching grant scheme targeted small and medium enterprises in the coffee and cocoa subsectors to boost production, reduce harvest and post-harvest losses while allowing for increased market access and visibility for the products on the European Union and East African Community markets. 🟢



Members of the Uganda Coffee Roasters Association pose for a photo after a meeting held ahead of the AGM at USSIA offices in Lugogo.

Uganda coffee roasters commit to champion value addition, industry growth

Coffee roasters under their umbrella association, Uganda Coffee Roasters Association (UCRA), have pledged to reshape the Uganda industry by promoting the value addition agenda and driving up domestic coffee consumption. The commitment came at a meeting that members of UCRA held to usher in new leadership at the Uganda Small Scale Industries Association offices in Lugogo

Martha Wandera, Board Secretary of UCRA and a member on the Uganda Coffee Development Authority Board representing roasters noted that Ugandans need to consume the coffee they grow if the country is to reap maximum returns from coffee.

"We need to take a leaf from Ethiopia who are the top coffee producers

in Africa and consume about half of what they produce. What this means is that all this money [from domestic coffee consumption] goes back to their economy," Ms. Wandera said.

Ms. Wandera added that coffee roasters play a vital role in value addition and if they are to grow the industry, they need to come together and work towards a common goal.

"As roasters, we need to speak with one voice to be able to influence policy, lobby government for resources and grow Uganda's market share of roasted coffee at both local and international level," Ms. Wandera said.

The outgoing UCRA Chairperson, Hajj Abasi Kazibwe Musisi popularly known as Nguvu and a founding Member of the association expressed delight at the growth of the association.

VALUE ADDITION

"UCRA was founded way back in 2002 with just five members and none of us could have imagined the journey that lay ahead. Our vision then was to bring all coffee roasters together under one umbrella to lobby government and build the coffee industry together," Hajj Musisi said.

He acknowledged that the old leadership faced numerous challenges and admitted that several setbacks had hindered their activity and engagement. However, Hajj Musisi emphasized that with new leadership, formal registration of the association, and the opening up of membership, a new chapter of growth is beginning for the association.

"The journey began with constituting ourselves into a proper Board. We appointed Ms. Martha Nalubega as our Board Secretary and Mr. Tonny Bocana as the Executive Director to enable us complete the assignment. I am therefore very happy to officially announce that UCRA has opened its doors to new members," Hajj Musisi said as he welcomed both seasoned roasters and newcomers to join the roasters association.

"To the young roasters who have chosen to join us on this journey, I extend my heartfelt gratitude. Your decision to align with UCRA speaks volumes about your commitment to the coffee roasting industry and your belief in the power of working together. As we embark on this new phase together, let us uphold the values of unity, respect, internal democracy, and accountability within our Association," he noted.

UCRA held its Annual General Meeting on 20th June 2024 and elected the



Outgoing UCRA Chairperson, Hajj Abasi Kazibwe Musisi.

following new office bearers. The officials will serve for a period of one year.

Chairman:	Dick Wadada
Vice Chair:	Martha Nalubega Wandera
Secretary:	Omulangira Mathias Mulumba Suuna
Treasurer:	Meddie Ziwa
Youth Rep:	Innocent Magezi
Women Rep:	Annet Nyakaisiki
International Trade Rep:	Martin Nangoli

In his remarks to members, the Chairman elect UCRA, Dick Wadada, MD DICANA coffee thanked the outgoing committee for their commitment and service to the coffee fraternity and promised that the new team would build on their achievements.

Mr. Wadada emphasized that the committee, during its tenure of office would focus on strengthening areas where the coffee fraternity has been weak such as marketing Uganda's roasted coffee in international markets and promotion of domestic coffee consumption.

"Uganda is not very visible on the international coffee market and yet we need to be there. Our team will work towards this goal," Wadada noted.

He also urged farmers to harvest red ripe cherries so as to promote quality coffee and its products. He pointed out that coffee quality starts at the farm and as roasters, to produce high quality coffee, they need to work closely with the farmers to ensure quality from the farm to the cup. ●



Outgoing UCRA Chairperson, Hajj Abasi Kazibwe Musisi and Martha Wandera, Board Secretary of UCRA and a member on the Uganda Coffee Development Authority Board have played a key role in reviving the roasters association.



Top leaders at the engagement.

Boosting Coffee Production in Northern Uganda: UCDA's Stakeholder Engagement Yields Promising Insights

In a bid to revitalize and expand coffee production in Northern Uganda, the Uganda Coffee Development Authority (UCDA) in partnership with the Presidential CEO Forum hosted a comprehensive stakeholder engagement meeting in Gulu in June. The engagement, which brought together farmers, cooperatives, government officials, and private sector representatives, aimed to address challenges and strategize for the future of coffee farming in the region.



UCDA's Dr Gerald Kyalo addressing participants at the workshop

In the 1960s, Northern Uganda's agricultural sector thrived, growing crops like tobacco, cotton, cassava, and sim-sim.

Coffee was cultivated on a small scale in parts of Lira (Amach), Apac (Inomo and Aduku), and Kitgum (Lotuturu/Agoro Hills) for home consumption and ornamental purposes. However, by the early 2000s, political and civic leaders urged the government to provide an alternative perennial crop to support annual crops and the declining cash crops like cotton.

In response, UCDA launched a pilot Special Intervention for Commercial Coffee Production (SICCP) from 2008/09 to 2011/12 in Mid-Northern Uganda.

The initiative aimed to create wealth, improve people's welfare, and ensure food security by enhancing purchasing power. The immediate goals included supporting coffee production as a commercial perennial crop, modifying existing farming systems to incorporate coffee/banana farming, and protecting the



Some of the participants at the Gulu stakeholder meeting

environment. Following a successful review, the program was integrated into the Authority's broader coffee development strategy, promoting commercial coffee production in the Northern Uganda districts of Lango and Acholi sub-regions.

The stakeholder engagement included a two-day field visit to coffee farms and cooperatives and a workshop which revealing both progress and challenges in the region.

The State Minister for Agriculture, Hon. Fred Bwino Kyakulaga, commended the coffee stakeholders in Northern Uganda for heeding President Yoweri Kaguta's call to alleviate poverty and encouraged them to adopt intensive farming strategies. As the chief guest at the Northern Uganda Stakeholders' Engagement Meeting in Gulu District, Hon. Kyakulaga pledged to follow up on the key resolutions made during the event. He said that despite Government's policy shift, Northern Uganda deserves special consideration in coffee production.

The stakeholders urged government to release the 2% Cess from coffee

export earnings to UCDA and engage UDB for favorable coffee financing terms. They also recommended affirmative action for sustainable coffee production in Northern Uganda through distribution of free coffee seedlings to farmers who express demand. Other resolutions included extending electricity to Loro Coffee Growers Cooperative Society's factory; water provision for coffee production to counter prolonged droughts; prioritizing the tractor project through cooperatives; promoting value addition; and supplying planting materials to farmers, through cooperatives and the Anglican Church which have demonstrated preparation to plant over 2,000 acres of coffee.

Speaking at the same event, Gen Caleb Akandwanaho, Chief Coordinator of Operation Wealth Creation, appreciated UCDA and the Presidential CEO Forum for engaging the stakeholders to understand what is on the ground and what interventions are necessary. He noted the pronounced interest demonstrated by the people of Northern Uganda in the cultivation of coffee.

"If [the people] want to plant coffee we should support them, especially those who are ready to plant," Gen Akandwanaho said.

He urged UCDA to determine the effective demand and consider supporting farmers who express interest with coffee seedlings.

Dr. Gerald Kyalo, who represented the UCDA Managing Director, underscored the need to address mechanization, seedling distribution, and access to loans.

"We must tackle these challenges head-on to support our farmers and enhance productivity," Kyalo asserted.

Irene Birungi, CEO of the Presidential CEO Forum, highlighted the importance of collaboration and promised to address issues such as electricity and tractor provision.

"Working together is key. We will ensure that necessary resources are provided to support coffee farmers," she assured the workshop attendees.

For their part, local government



Irene Birungi, CEO of Presidential CEO Forum addressing members of Loro Coffee Growers Cooperative Society



Visit to one of the farmers

officials, cultural and religious leaders and area Members of Parliament passionately expressed their readiness for coffee production and called for affirmative action from the government, emphasizing the region's dire need for a sustainable enterprise to alleviate poverty. The local leaders also called for increased capacity building, better storage facilities, and improved road networks. The submissions provided valuable insights into the current state of coffee production in the region and highlighted the collaborative efforts needed to overcome the existing challenges.

Prior to the workshop, the UCDA and Presidential CEO Forum team visited various farmers. Loro Coffee Cooperative Society in Oyam, with 107 members, raised concerns about the lack of processing facilities in the region. A milling factory that was set up under a Ministry of Agriculture, Animal Industry and Fisheries project remains non-operational due to lack of electricity. "Our main challenges include price fluctuations, inadequate storage, and the need for electricity to run our processing facility," said Tony Ongar, the Chairperson of the cooperative.

The stakeholder engagement underscored Northern Uganda's potential for significant coffee production growth. UCDA remains committed to supporting coffee farmers in Northern Uganda and ensuring the sustainable development of the sub-sector. The concerted efforts of all stakeholders are expected to transform Northern Uganda into a robust coffee production hub, driving economic growth and improving livelihoods.

Over the past five years, UCDA has invested UGX 8.03 billion in coffee interventions across 33 districts, including Acholi, Lango, Karamoja,

and West Nile. These efforts include distributing over 30 million coffee seedlings, establishing certified nurseries, and training farmers on Good Agricultural Practices (GAPs) and post-harvest handling. The program's goal is to create wealth, improve welfare, and ensure food security by promoting commercial coffee production in the region.

UCDA's interventions in Northern Uganda are aimed at unlocking the region's potential for coffee production. With the right support, Northern Uganda can become a major coffee-producing area in the country. ●



Some participants at the stakeholder engagement in Gulu

COFFEE TRENDS

June 2024



Key Highlights



A total of **667,037.60** kilo bags of coffee valued at **US\$ 162.36 million** were exported in **June 2024** at an average price of US\$ 4.06, US cents 35 higher than **US\$ 3.27** per kilo in **May 2024** and **US\$ 1.38** higher than **US\$ 2.68** per kilo in **June 2023**.

This was an increase of **18.24%** and **79.14%** in quantity and value respectively compared to the same month last year.



Farm gate prices for **Robusta Kiboko** averaged **UGX 5,650** per kilo, **FAQ Arabica parchment** **UGX 12,750** per kilo and **Drugar** **UGX 11,500** per kilo



Coffee exports for twelve months (**FY 2023/24**) totaled **6.13 million bags** worth **US\$1.14 billion** compared to **5.76 million bags** worth **US\$ 846.02 million** in the previous year (**FY 2022/23**).

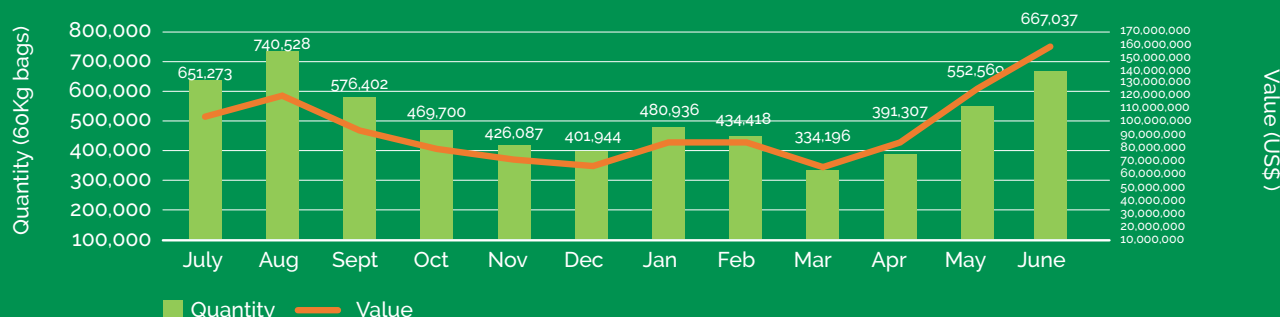
This represents an increase of **6.33%** and **35.29%** in quantity and value respectively



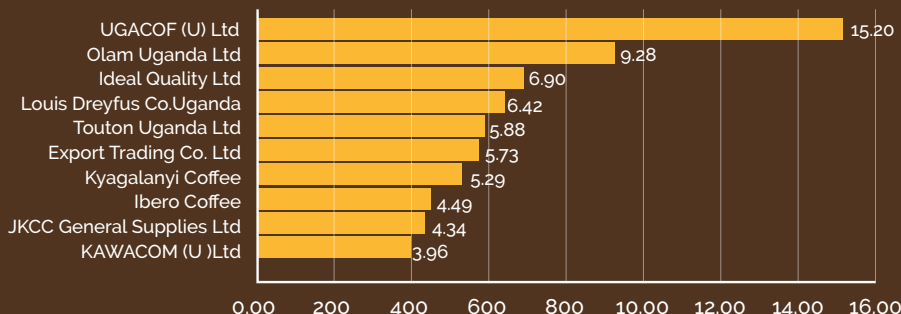
67% of the total volume was exported by **10** exporters, out of **61** companies which performed during the month compared to 72 in May 2024.

Sustainable Arabica fetched the highest price at **US\$ 5.30** per kilo

Trend of Total Quantity and Value of Coffee Exported: July 2023 - June 2024



Top 10 Exporting Companies by Percentage Market Share - June 2024

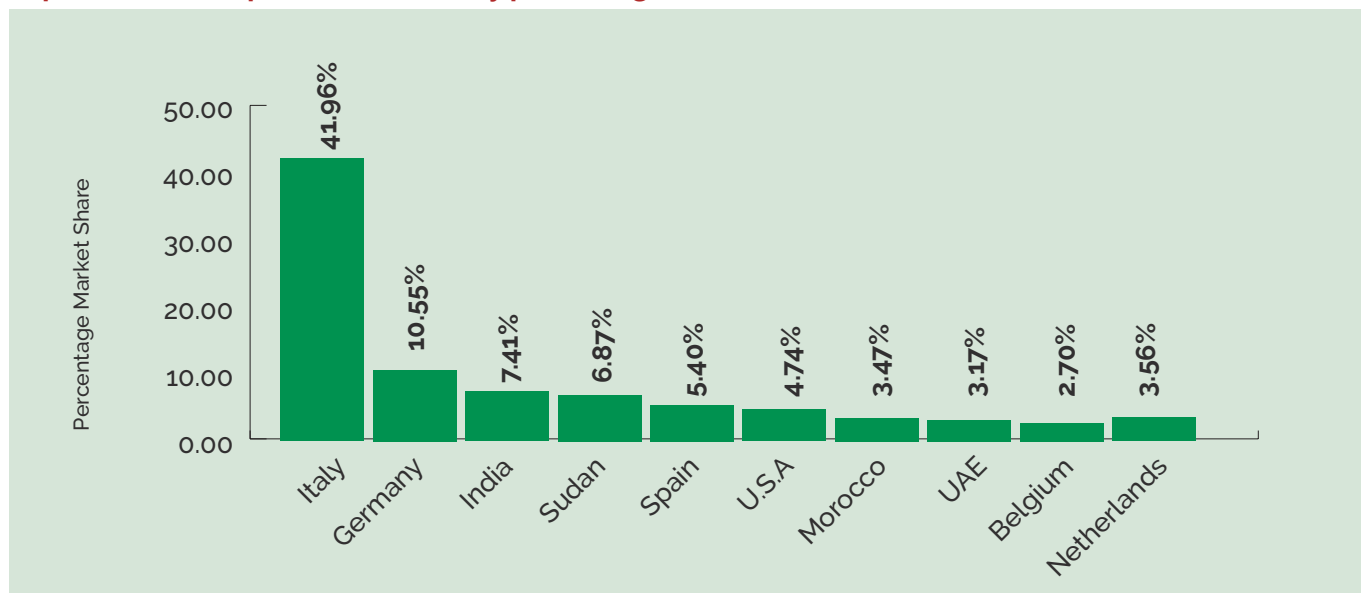


COFFEE TRENDS

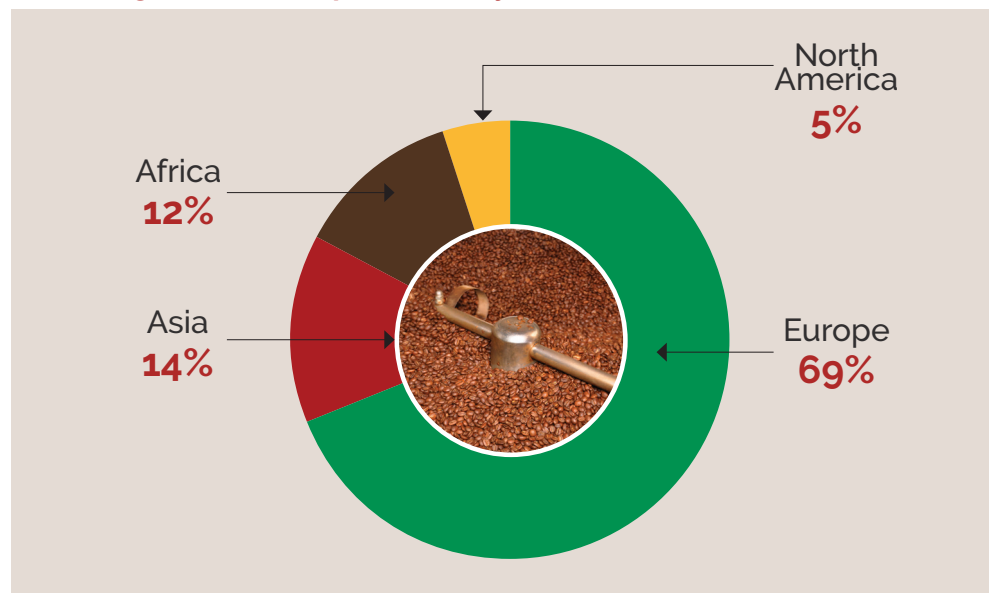
June 2024



Top Ten Coffee Export Destination by percentage market share



Percentage of Coffee export share by continent for June 2024



Quantity of Coffee exported by type for June 2024 (60Kg-bags)



Robusta: 614,486 60Kg-bags



Arabica: 52,551 60Kg-bags

Total: Quantity: 667,037.60 60Kg-bags | Value: US\$ 162,364,173

COFFEE TRENDS

June 2024

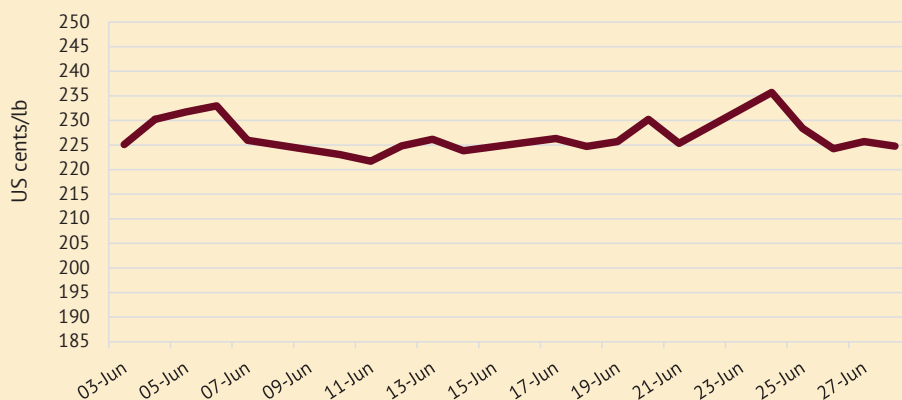


ICO Indicator Prices - June 2024

In US cents/lb

	ICO composite indicator	Colombian Milds	Other Milds	Brazilian Naturals	Robustas
03-Jun	225.09	246.68	246.27	228.42	202.68
04-Jun	230.22	253.02	252.88	235.81	204.58
05-Jun	231.73	251.54	251.41	234.46	211.29
06-Jun	232.95	255.07	253.78	235.96	210.82
07-Jun	225.96	248.24	246.58	227.04	205.57
10-Jun	223.08	245.30	243.05	223.81	203.39
11-Jun	221.71	244.39	242.14	222.63	201.45
12-Jun	224.83	248.02	245.77	226.48	203.47
13-Jun	226.17	249.60	247.35	228.18	204.27
14-Jun	223.86	247.76	246.01	226.50	200.69
17-Jun	226.32	251.12	249.03	228.94	202.55
18-Jun	224.71	250.12	248.04	228.03	199.78
19-Jun	225.70	250.15	248.05	228.07	202.47
20-Jun	230.22	254.21	251.39	232.50	207.90
21-Jun	225.33	248.58	246.29	226.40	204.42
24-Jun	235.69	260.88	257.93	238.34	212.04
25-Jun	228.37	253.62	250.66	230.85	204.83
26-Jun	224.24	248.72	245.76	225.91	202.10
27-Jun	225.70	250.40	247.73	228.65	202.08
28-Jun	224.77	250.07	247.61	228.44	199.84
Average	226.83	250.38	248.39	229.27	204.31
High	235.69	260.88	257.93	238.34	212.04
Low	221.71	244.39	242.14	222.63	199.78

ICO composite indicator price - March 2022



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Seeing you through the value addition journey

Count on us for every step you take towards a
profitable and sustainable coffee Industry

Together
with YOU

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