



COFFEE NEWS

Your quarterly publication highlighting the activities in the Uganda Coffee subsector

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UCDA at Dubai Expo 2020

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UCDA Board engages stakeholders in Rwenzori region, evaluates coffee sub sector performance

Uganda coffee draws crowds at the Dubai Expo 2020

Meet Wawire: A coffee roaster and barista making Uganda proud in Middle East



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FOREWORD



Over the past six years, Uganda Coffee Development Authority (UCDA) has achieved a great deal through team effort. We have seen

production increase from 4.2 million 60kg bags in FY 2015/16 to 8.06 million bags in FY 2020/21 while coffee exports have increased from 3.6 million 60kg bags in FY 2015/16 to 6.1 million 60kg bags in FY 2020/21. The coffee production and export figures recorded in FY 2020/21 were the highest ever. This is mainly attributed to the planting of new coffee trees. Cumulatively, 1.167bn coffee seedlings were generated and distributed between FY 2015/16 and FY 2020/21. That is no mean achievement for the industry.

To ensure that only quality coffee is produced, UCDA concentrates on ensuring farmers have access to good planting material (seedlings). To this end, we developed training manuals for Robusta and Arabica nursery operators to produce quality seedlings and this has greatly increased coffee production countrywide. Our target is to have at least one certified nursery operator in every sub-county to make seedlings more easily available to farmers.

UCDA works with National Coffee Research Institute (NaCORI) to develop high-yielding and wilt-resistant coffee varieties. To date, 10 Robusta varieties (Kituzo Robusta 1-10) have been developed and more are in the pipeline. NaCORI is also set to release five new varieties of Arabica coffee within a year. The varieties, which are in their final evaluation stage at Bugusege Satellite in Sironko district, are high yielding and are more resistant to diseases and pests compared to the varieties being grown currently.

With regards to sustainable coffee production, we have established strategic partnerships with cultural institutions, religious institutions, district local governments, Uganda Development

Bank and Uganda Prisons Services. We also revamped the International Women's Coffee Alliance – Uganda Chapter to get more women in coffee because they are key in households. The youth are also key to a sustainable sub sector and we are actively building their capacity to trade, roast and brew coffee.

Farmer organisations are also a key focus area for us. We have an MOU with Uganda Cooperative Alliance to professionalise cooperatives and farmer organisations. Picking from the Coffee Roadmap, our target is to grow coffee farmers in cooperatives from about 25% to 85%.

Two years ago we started a campaign to rehabilitate old coffee trees to increase production and productivity. To encourage farmers to stump their coffee trees, we have given them fertilisers in a one-off intervention to demonstrate how stumped coffee trees can be productive. The programme was officially launched in the Eastern, Western and Northern regions of the country and is set to take off in the other regions in April this year.

We have promoted Uganda coffee in new and emerging markets. In 2016, we established a coffee promotion office in Guangzhou, China and have since developed a coffee promotion strategy specifically for China. This is important

because coffee consumption in China is growing at 15% annually compared to the global average of 2.5%. In addition, we partnered with the British High Commission in Kampala last year to help Uganda coffee penetrate the UK market. We also have partnerships with Uganda's foreign missions and specifically want to maintain our key markets in Italy, Germany and Spain and beyond. To further boost our marketing efforts, we partnered with the Coffee Quality Institute (CQI) of the United States to develop the various profiles of coffee from different parts of Uganda because each region has its own unique taste.

In line with the third National Development Plan (NDP III), we are focusing on agro-industrialisation. With support from Government, we want to have a soluble plant in the next five years through a public-private partnership to increase value addition to our coffee. We are working with Uganda Development Corporation to ensure that this is achieved. We are also looking at the possibility of establishing a packaging plant in Uganda as a way of bringing down the cost of coffee finished products.

To boost the incomes of our farmers, we are positioning ourselves as producers of specialty and fine coffees. High quality coffee will market itself and fetch higher prices. Currently, farmers earn about 75% of the export price. In this regard, we have stepped up our efforts in coffee extension and training to advise farmers on the best practices to produce, harvest and process their coffee and add value to it. At the tertiary level, we have procured wet mills to support small and medium farmers to process their Arabica coffee into parchment which fetches higher prices than red cherries.

Dr. Emmanuel Iyamulemye,
Managing Director



Coffee production has increased from 4.2m 60kg bags in FY 2015/16 to 8.06m bags in FY 2020/21 while exports have increased from 3.6m 60kg bags in FY 2015/16 to 6.1m 60kg bags in FY 2020/21.



Narcis Tumushabe (holding seedling) speaking to members of the UCDA Board and management who included (from left to right) Doreen Rweihangwe, Ag. Director Quality and Regulatory Services, Dr. Sadik Kasiim, Board Member, Paddy Namurebire, M&E Manager, Maris Wanyera, Board Member (in the back) and Dr. Charles Mugoya, Chairman of the Board (next to Tumushabe).

UCDA Board engages stakeholders in Rwenzori region, evaluates coffee sub sector performance

The Board of Directors of Uganda Coffee Development Authority (UCDA) visited stakeholders in the Rwenzori region to appraise and evaluate the performance of the Authority's field activities. The UCDA Board members and management of UCDA led by the Chairman Dr. Charles Francis Mugoya visited Royal Plants and Nurseries Limited based in Kyenjonjo district and various farms in and around Kabarole and Fort Portal.

Narcis Tumushabe Rwangongo, a director at Royal Plants and Nurseries informed the team that they are the leading suppliers of CWD-r plantlets in the region. Royal Plants and Nurseries has, in the last seven years, supplied more than 1.2m CWD-r plantlets to nursery operators and farmers mainly in the Rwenzori region.

The company has faced several challenges along the way, Tumushabe said, including the high investment

costs against what he termed as an "exceptionally long gestation period" (of over two years).

He said sometimes nursery operators over produce plantlets and the Government through UCDA ends up buying a few, thus leading to losses. He asked the team to ensure that nursery operators get timely information on the number of plantlets they are expected to raise/produce in a particular season.

"Sometimes we have plantlets ready

for consumption (planting) but demand is limited. We are not sure of the market; we don't know whether what we have produced will be absorbed," Tumushabe said.

In response, Dr. Mugoya, the UCDA Board Chairman, said the coffee authority recognises the role nursery operators play along the coffee value chain and pledged to support Royal plants and other nursery operators.

"The coffee story begins with nursery operators. Quality starts from here. If

the product (plantlets/seedlings) is bad, the bean and flavour will be poor," Mugoya said. "We pledge to work with you and support you with forecasting. We are working on providing you with information in a timely manner to guide you to plan better."

The Board was inaugurated by the Minister for Agriculture, Animal Industry and Fisheries, Hon. Frank Tumwebaze on October 28, 2021, in accordance with the National Coffee Act, 2021. It is responsible for overseeing the conduct of business and supervising Management, which is responsible for the day-to-day operations. The Board's objective is to preserve UCDA's institutional competitiveness as well as ensuring that the Authority operates in a reliable and safe manner. The quarterly field visits are a great way for the Board to understand the needs of the stakeholders along the coffee value chain across the country as well as to provide guidance to UCDA's management and staff.

Dr. Mugoya commended the stakeholders the Board interacted with and called on more Ugandans to invest in coffee as a business, saying that it is profitable and worth it.

"Coffee is a commodity crop which can give the highest income per acre. I encourage farmers to invest in coffee. It's a tree, so it doesn't have so many challenges that other crops face. It is easy to maintain once it has started producing," he said.

Connie Masaba Magomu, a board member representing the Ministry of Agriculture, Animal Industry and Fisheries, said the field visits give them an opportunity to interact with the stakeholders and to understand the challenges and opportunities that exist

in the coffee sub sector.

"This is an opportunity to be practical and interact with players to understand what they are going through," Magomu said.

Another Board member, Dr. Sadik Kasiim (NARO representative), said these visits are important for the Board to track and pursue the progress of the coffee roadmap that aims to increase coffee production and productivity.

"We want to ensure that there's continuous increase in coffee production and productivity and that what we produce is of high quality and that we can add value to it," Kasiim said, adding that this will be key in sustaining the market needs and demands.

The outcome and recommendations from the field visits will inform the Board's decisions on UCDA's investments in the sub sector, Kasiim said, adding that the Board was impressed with what they saw in the field. Specifically, they were pleased to see a linkage between the commercial farms and out-growers. This he said is essential in the provision of services to

small holder farmers such as quality planting materials, access to market and subsequently value addition.

The Board will ensure that UCDA builds the stakeholders' resilience in order to boost coffee production.

"Resilience means observing all agronomic practices that are taught, especially responding to climate change effects.. We should also be going for coffee wilt resistant varieties and doing integrated pest and disease management practices," Dr. Kasiim said, noting that this will ensure that coffee plantations are sustainable. He emphasised that farmers need to maintain quality standards that are required in the local and export market if they are to stand the test of time.

About the UCDA Board

The UCDA Board of Directors is industry-based and is a practical demonstration of public-private partnership with representation from Government and the private sector coffee value chain actors.

The Board members include Michael Nuwagaba (coffee processors representative), John Nuwagaba (coffee farmers representative), Martha Nalubega Wandera (coffee roasters representative), Connie Masaba Magomu (MAAIF representative), Fred Luzinda-Mukasa (coffee exporters representative), Dr. Sadik Kasiim (NARO representative), Maris Wanyera (Ministry of Finance, Planning and Economic Development representative), and Richard Okot Okello (Ministry of Trade, Industry and Cooperatives representative). The Managing Director is an ex-officio member of the Board. ●



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Mugamba Farm: The agro tourism farm changing lives in Harugongo

“To succeed in farming, you must be passionate and determined to overcome setbacks” -- Godfrey Kaganda, Proprietor Mugamba Farm.

Located on the boundary of the Semliki Wildlife Reserve in Kabarole district is a 320-acre farm owned by Godfrey Kaganda and his wife Shakira Buhura. Mugamba Farm focuses on organic Arabica coffee and is integrated with bananas, cocoa and beekeeping.

The farm is in Harugongo village, Mugamba Sub-County, Kabarole district in the Western Rift Valley and offers visitors stunning views of the savanna plains in the wildlife reserve which is popularly known for birds and boasts 440 bird species.

The coffee journey starts

A great deal of hard work has gone into bringing the farm to the level it is at currently. In 2013 the couple bought the 320 acres of land to set up a modern farm. The first enterprise they invested in was eucalyptus. They planted 150,000 trees according to Kaganda.

Besides eucalyptus, Kaganda says he planted matooke, but got an idea along the way to have something that could last for generations.

“We thought about coffee but we didn't have enough knowledge about it,” Kaganda said. “We thought that we could plant any type of coffee and so we bought and planted 5,000 clonal plantlets of Robusta which is not suitable for the area we are in.” That would prove to be a very costly lesson.

A friend referred Kaganda to Uganda Coffee Development Authority (UCDA) and was advised to plant Arabica coffee

which is more suited for the area.

“We had to start afresh. We knocked ourselves, fell on the ground, stood up, dusted ourselves and moved on. We said there's no time to waste; we had already wasted 8 months, so we set to roll out in a big way with support from UCDA,” Kaganda said.

Kaganda said they have so far planted 130 acres of Arabica coffee and continue to do so in phases.

Value Addition

Mugamba Farm's first coffee harvest was in 2019.

“We harvested about 3 tonnes; someone took our red cherries but the pay was poor. We sat down and decided never to sell red cherries again. We started on the journey to add value in our small way,” Kaganda said, adding that: “We realised there was a huller within the area and started adding value to our coffee.”

Today Kaganda and his wife take their



coffee through a meticulous process to ensure high quality - from planting the right coffee to harvesting only red cherries all the way to production of branded Mugamba organic coffee for local consumption.

Agro tourism

Mugamba Farm is an agro tourism centre. People from different walks of life come to enjoy various coffee experiences, watch birds and view the wildlife reserve. After commissioning birders to do some research on the farm, Kaganda discovered that there are over 50 species of birds on the farm. He said they intend to plant 50 acres of indigenous trees to attract more birds.

He further revealed that the farm currently has 370 beehives.

"We process honey and sell it as Mugamba Organic honey. We harvest honey twice a year before the rains start," he said.

Kaganda's wife, Buhura, said the couple works together to build their business.

"We already have many visitors coming through from all over the world. We have coffee experiences. We also get farmers who want to learn about matooke, coffee, beekeeping. Being at the rim of Semliki Wildlife Reserve, we have birders coming to watch the birds. We have waterfalls, and a beautiful view of the Game Reserve," Buhura said, adding: "We have an average of 30-50 people visiting the farm per month."

Martha Nalubega Wandera (a representative of coffee roasters on the UCDA Board), commended the couple for working together.

"That's impressive and that's what we would like to see as the UCDA Board.



Supporting Local Community

Kaganda explained that they theirs is not a big farm, they do a lot for the community with what they have.

"Whatever we are getting, we try to share with the community. There are so many people around but they don't have land. We give them seedlings, beans and Irish potatoes to plant in our coffee as it grows. We plant coffee and they plant their own crops and weed our coffee," he said.

He added: "After giving them seeds, for every 100kgs of beans, they give us 20kgs. If I give you 10kgs and you get 100kgs, you give the farm 20kgs. That's what we use to feed our workers. We have a workforce of 50 workers who are permanent here. It's a small number compared to the work available."

Challenges

Mugamba Farm's biggest challenge is drought.

"We wait for the rains to plant. We have a stream but moving water from down in the valley is very difficult," he said.

Pests and diseases are yet another challenge. In the last season, the farm lost 450 coffee trees to mealybugs. With guidance from UCDA, they were able to manage the pests and prevent more damage.

Doreen Rweihangwe, the Ag. Director Quality and Regulatory Services at UCDA pledged UCDA's support in ensuring that Mugamba coffee is analysed and profiled by the Authority for better marketing.

"We will also train Mugamba staff at the farm in coffee processing," Rweihangwe said. ●



Doreen Rweihangwe, the Ag. Director Quality and Regulatory Services at UCDA pledged UCDA's support in ensuring that Mugamba coffee is analysed and profiled by the Authority for better marketing.

We want to see that women are seen as partners in the coffee business. We want them to benefit and contribute just like the men," Nalubega said.

She added: "I also like the involvement of the community in the farm's operations as this will surely improve their lives."

Nalubega noted that UCDA needs to pay attention to the challenges affecting farmers such as pests and diseases, high taxes and expensive fertilisers and find lasting solutions.



Sr. Goretti Birungi at the Banyatereza Sisters' farm in Fort Portal.

Sr. Goretti Birungi, the overall Manager of the farm, says that they started with a coffee nursery bed in 2016 where they would supply seedlings to Government through UCDA.

However, they decided to practically do what they were preaching-plant their own coffee.

They planted 26 acres of Robusta and 10 acres of Arabica. Unfortunately, they realised that the soil and the altitude were not conducive for Arabica.

"We cut (the Arabica coffee trees) and instead nurtured bananas/matooke," Sr. Birungi said.

Sr. Birungi said they are not only promoting women in coffee, but also championing coffee growing in the district and the region at large.

"We are a learning centre for farmers around us," Sr. Birungi said.

Having planted the coffee four years ago, the sisters are beginning to taste the sweetness of their sweat. Last season, they harvested about 70 bags of dry cherry (kiboko).

Sr. Birungi thanked UCDA and Operation Wealth Creation (OWC) for their support.

Value addition

The Uganda Catholic Women Organisation supported the Sisters with a solar-powered coffee drier and a small pulping machine to add value to their coffee and train other farmers.

"We wanted to have a coffee huller so that other farmers can use it. We have a coffee collection point here and we sell our coffee as one body," Sr. Birungi revealed, adding that she works with 15 workers on the farm. She said although

Fort Portal's Banyatereza Sisters Embrace Coffee Farming, Transform Lives

Four years ago, Uganda Development Authority (UCDA) started working with the Catholic Church across the country in a bid to boost coffee production and productivity. This strategy was formulated following the launch of the Coffee Roadmap which seeks to provide and promote concessions for coffee production on large underutilised tracts of land.

The Banyatereza Sisters (Daughters of Mother Theresa) under Fort Portal Diocese were quick to heed the Government's call to join coffee farming.

The 40km journey from Fort Portal to the 36-acre farm located in Mwegenywa village, Kiyombya sub county in Bunyangabu district farm

reveals beautiful cattle farms, banana/matooke plantations, the beautiful Rwenzori ranges and Nyinambuga crater lake (which features on the 20,000 Uganda shillings note).

However, as you approach the Sisters' farm, you begin to see coffee trees, an indication that coffee does grow in this area.

the farm is yet to break even, with best agronomic practices applied, she is hopeful it will soon become profitable.

1m by 3m spacing not supported

At the farm, it was observed that a small piece of land had newly planted coffee trees using the 1m by 3m spacing commonly known as the Brazilian method of coffee planting.

However, Apollo Kamugisha, the UCDA Director Development Services, advised the sisters and farmers in general to stick to the Government recommended spacing of 3m by 3m as they wait for study results from National Coffee Research Institute (NaCORI).

"NaCORI is studying the 1m by 3m spacing method. The results will probably come out this year. Spacing coffee trees at 3m by 3m remains the Government recommended spacing," he said. "You may get good results in the first year of harvest but as the trees grow bigger and older, the results will not be good," he said.

Dr. Sadik Kasiim (NARO representative on the UCDA Board) said he was impressed with what the Sisters are doing. He pledged UCDA's continued support to the Sisters.

"There's value for money in what you're doing...You can cause value out of the little that God has given you. You are grateful for the little contributions and a grateful heart will always lead to development," Dr. Kasiim said.

He urged the Sisters to ensure that quality is streamlined along the whole coffee value chain.



Sr. Goretti Birungi, the overall Manager of the farm, says that they started with a coffee nursery bed in 2016 where they would supply seedlings to Government through UCDA.

Martha Nalubega Wandera (a

representative of coffee roasters on the UCDA Board), said she was impressed that more women are joining coffee farming.

"I am impressed with the Sisters of Mother Theresa. The way they are paying attention to quality is impressive. They are trying to involve the communities around themselves, teaching them the best agronomic practices. This is the way to go," Nalubega said. ●



Sister Goretti explaining to Dr Kasiim how they dry their coffee



Sister Goretti poses with UCDA Board and staff (left to right: James Kizito Mayanja, Market Intelligence and Information Manager, Dr. Sadik Kasiim, Board member, Doreen Rweihangwe, Ag. Director Quality and Regulatory Services, David Katungi, Director Strategy and Business Development, Apollo Kamugisha, Director Development Services and Board members Connie Magomu, Martha Wandera and Maris Wanyera.

Uganda, China Hold 1st Uganda Coffee Day

The Consulate General of the Republic of Uganda in Guangzhou in conjunction with the Embassy of the Republic of Uganda in Beijing and the Uganda Coffee Development Authority (UCDA) held the first ever Uganda Coffee Day on 17th March 2022 in Guangzhou at Guangzhou Jinda Coffee and Beverages Market, one of the largest coffee markets in Southern China.

The hybrid event took place simultaneously in Uganda and China. The Minister for State for Foreign Affairs, Hon. Okello Oryem was the Guest of Honor at the Ugandan event and reiterated Government of Uganda's commitment to increase coffee exports to China.

The Uganda Coffee Day was convened to increase the volume of exported coffee and coffee products from Uganda to China.

The event featured coffee cupping of the latest harvest of coffee samples of both Robusta and Arabica coffee. The event was intended to promote the unique quality of Uganda Coffee in China, create partnerships for importation of Uganda coffee into China and attract investments in value addition in Uganda's coffee sector.

The Uganda Coffee Day is one of the activities to be held in commemoration of 60 years of Uganda-China relations under the theme "60 years of Strategic Friendship and Cooperation between Uganda and China towards a Shared Future in a New Era."

Hon. Okello Oryem commended the efforts of Uganda's Consulate in Guangzhou and Embassy in Beijing for convening this event noting that this is in fulfilment of the Ministry's



Left to right: Doreen Rweihangwe, Ag. Director Quality and Regulatory Services, Dr. Emmanuel Iyamulemye, Managing Director, H.E. Zhang Lizhong, the Chinese Ambassador to Uganda and Hon. Okello Oryem, Minister of State for Foreign Affairs.

deliberate policy to pursue Economic and Commercial Diplomacy in a bid to strengthen bi-lateral trade with China. He affirmed that engagements like these provide a necessary platform to explore the different ways this can be achieved.

The Minister further noted that Ugandan coffee is now ranked 3rd globally in terms of quality and Government is looking at ways of supporting the private sector to penetrate the Chinese market which will give the farmer a good place in the global trade.

H.E. Zhang Lizhong the Chinese

Ambassador to Uganda, lauded the excellent bilateral relations between China and Uganda. He further commended the efforts of the Uganda Consulate and Embassy in China and the Uganda Coffee Development Authority (UCDA) for organising the event.

The Ambassador further reiterated Government of China's commitment to increase bilateral trade adding that one of the ways to achieve this is through increased export of Uganda's coffee which has a unique taste and flavour loved by a significant percentage of Chinese people.

H.E. Zhang Lizhong pledged the Chinese Embassy's commitment to continue offering UCDA technical support to achieve this common goal for the mutual benefit of both countries.

Dr. Emmanuel Iyamulemye, the Managing Director at UCDA, revealed that Uganda's coffee first arrived in China in 2003 and the country continues to find ways for Uganda coffee to penetrate the Chinese market.

He added that Uganda's coffee roadmap target of increasing coffee production to 20 million 60kg bags by 2025 was informed by lessons worldwide in terms of the market. He highlighted that UCDA is looking at a structured approach to offset the imports deficit with China through increased export volumes of coffee with a focus on high quality specialty coffee.

Amb. Fred Mugisha, the Acting Ambassador to China hailed the good relations between Uganda and China. He highlighted that the Memorandum of Understanding between Uganda and the People's Republic of China

gives Uganda coffee access to the Chinese market and encouraged coffee exporters to take advantage of the MOU to increase coffee exports to China.

Mr. Cai Shuqiang, the President of the Jinda Coffee Market in Guangzhou, underscored the enormous potential for Uganda coffee in China. He expressed commitment to partner with UCDA and any other willing Ugandan coffee exporting company in the exportation of Uganda coffee to China. He further emphasised that he would organise and lead a delegation of Chinese Investors to Uganda to

explore more opportunities in the coffee sector once the COVID-19 restrictions on travel in China are reviewed.

According to statistics from UCDA China's coffee market is estimated at US\$11.5bn in annual sales and is expected to grow by 10% in the next five years. Additionally, coffee consumption in China is growing at between 15%-20% annually. With the increasing volumes of organically grown coffee, Uganda has an advantage over other African countries to capture the China coffee market.

The event attracted key players in the coffee sector including coffee importers and exporters, traders, roasters, dealers in coffee machinery and related equipment, media practitioners and Government departments. It was concluded with a prize giving ceremony for Uganda's best coffees presided over by Mr. Jacky Lee, Judge and Panel Chief in Guangzhou. Some of the winning coffee brands were Sipi Falls Natural Anaerobic from Kawacom (U) Ltd, Mountain Harvest natural Arabica coffee and Mt Elgon UTZ AAA washed Arabica coffee. ●

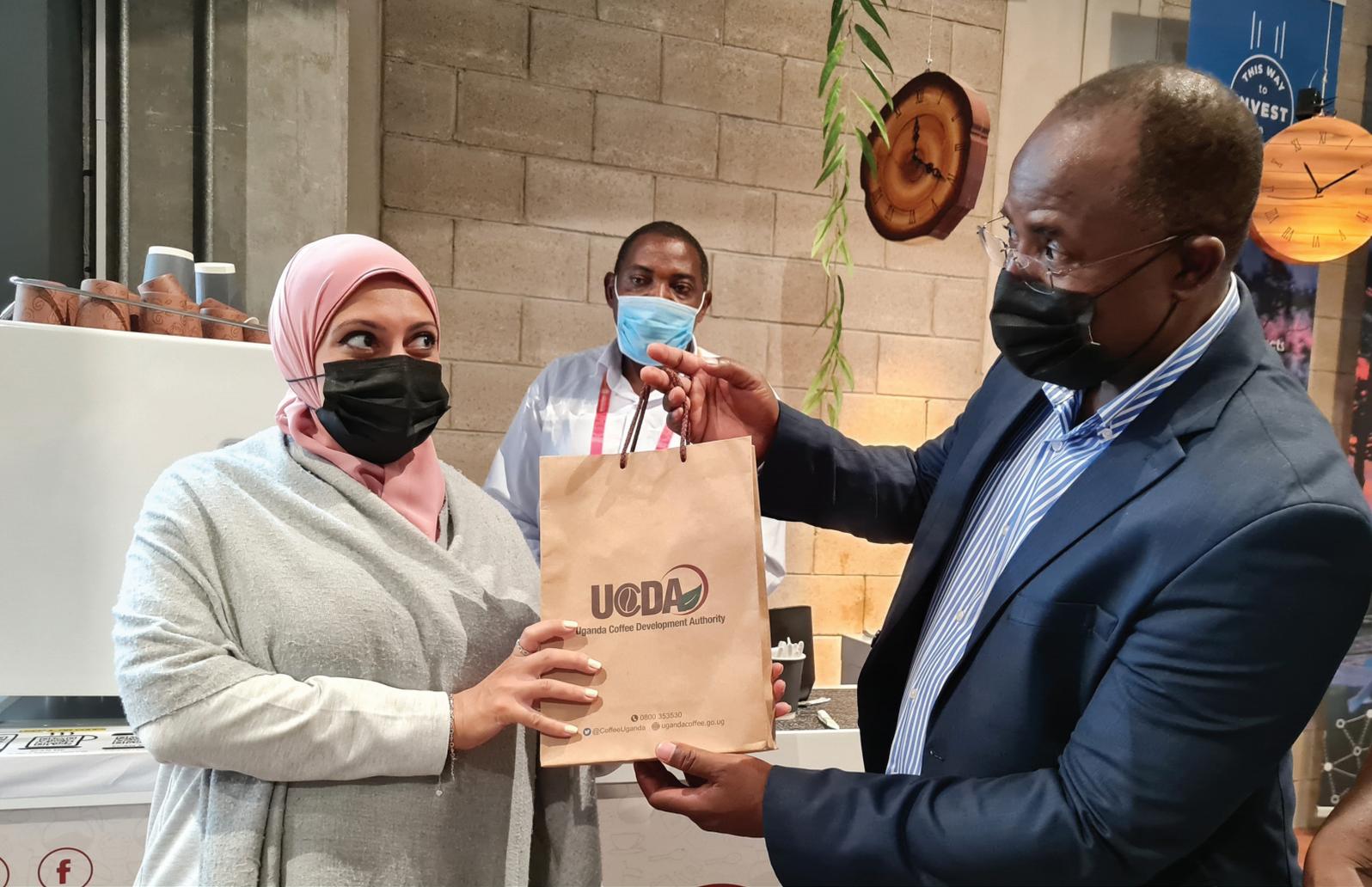
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Participants in the coffee cup tasting.



The UCDA team that did the cup tasting: Clare Rwakotogoro, Promotions and Training Officer and quality assurance officers Brenda Mangeni, Raphael Wafoyo and Jacob Batereiregha



UCDA at Dubai Expo 2020

Hon. Fred Kyakulaga Bwino, the Minister of State for Agriculture, Ministry of Agriculture, Animal Industry and Fisheries called on Uganda's representatives at Expo 2020 in Dubai to pursue the leads generated to the end to ensure the country benefits from the experience of participating in the six-month long event.

The Minister made this call while attending the Agricultural Thematic Week at Expo 2020. He appreciated the stakeholders present and commended them highly for representing Uganda in their different capacities, urging them to pick lessons they can use to transform their respective sectors back home.

"We should at our various levels seriously think how much we can emulate this and benefit from it; how much was invested and how much has been recovered," Bwino said.

Expo 2020 began on 1st October 2021 and ended on 31st March 2022.

The most sought after agricultural products according to the pavilion director, Mr. J. B. Lwero, throughout the Expo were coffee, tea, fruits and vegetables, among others. The exposure Uganda coffee received at Expo 2020 is expected to increase exports to the region with several expressions of interest being received at the pavilion daily.

A key highlight of the expo was a trade meeting with the Dubai Multi

Commodities Centre (DMCC). By connecting growers and exporters with global markets, the DMCC Coffee Centre has created new trading opportunities for all stakeholders in the coffee value chain. To date, the Centre has enabled the trade of 100+ coffee varieties from major growing regions such as Central and South America, Africa and Asia. This large global coffee sourcing footprint has made the Centre an attractive hub for businesses. A delegation from the DMCC is expected in Uganda mid this year to further discuss opportunities for coffee in Dubai. The centre offers



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A key highlight of the expo was a trade meeting with DMCC. By connecting growers and exporters with global markets, the DMCC has created new trading opportunities for all stakeholders in the coffee value chain.
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world-class infrastructure and services for green bean storage, processing, roasting, packing and delivery of coffee to precise specifications.

Coffee exports to the Middle East have been on the rise. In FY 2020/21, Uganda exported 127,519 60 kg bags of coffee compared to 82,249 bags the previous year.

According to Uganda Coffee Development Authority’s representative at the pavilion, Ms. Judith Engena, visitors appreciated Uganda’s coffee and gave it positive reviews. Engena said they received several expressions

of interest in both Arabica and Robusta coffee which they believe will translate into actual sales.

The Minister encouraged all participants to collectively raise the country’s flag and move the nation forward and urged the stakeholders to ensure consistency in quality, quantity and volume of their products.

“The [export] opportunities are immense; we simply cannot exhaust the demand. The issues are well articulated regarding consistency in value and on volumes,” the Minister stated before adding, “The key driver in

this is the Government. We will come up with a way to handle the entire value chain and segment the various markets.”

Picking up on issues raised in the meeting regarding quality and product packaging, Onzimai of PSFU informed the meeting that his organisation can provide solutions if they have the necessary information on what is required. He suggested that a team made up of representatives from the different stakeholders be commissioned to solve non-capital expenditure (non-CAPEX) issues.

“We have latitude to address non-CAPEX issues such as designing packaging, for companies to get certifications to access the markets, bringing products to the markets and building market linkages,” Onzimai said.

Also present at the meeting were Ambassador Ely Kamuhungye Kafeero and Brain Mwanika from the Ministry of Foreign Affairs, Daniel Onzimai, an investment specialist from Private Sector Foundation Uganda, Lawrence Oketcho the director trade information at Uganda Export Promotions Board, private sector players and a team from Uganda Coffee Development Authority. ●



Uganda coffee draws crowds at the Dubai Expo 2020

The unique aroma of Uganda coffee pulled record crowds at the Uganda pavilion at the six-month long Expo 2020 in Dubai, United Arab Emirates.

Towards the end of the expo, UCDA was serving 3,000 coffee cups daily to Expo goers visiting the Uganda Pavilion.

"Coffee is the star attraction at the Uganda pavilion. Coffee lovers appreciate Uganda coffee for its great taste and smoothness. For the coffee entrepreneur, this is a great market to target," Peter Bwengye, a Quality Assurance Officer at UCDA said.

"We have observed that people who turn up here get surprised that Uganda has very good coffee. The aroma alone is a great attraction drawing hundreds to come and taste the coffee," said John Lwera, the Uganda Pavilion Manager.

An innovative tool developed to help visitors rate the quality of Uganda coffee showed that over 90% rated it 5 out of 5 indicating that it was the best coffee they had tasted at the Expo.

Mrs Chood Al raimi, the Minister of Government Development and the Future, was one of the Expo goers to experience and appreciate the richness of Uganda coffee.

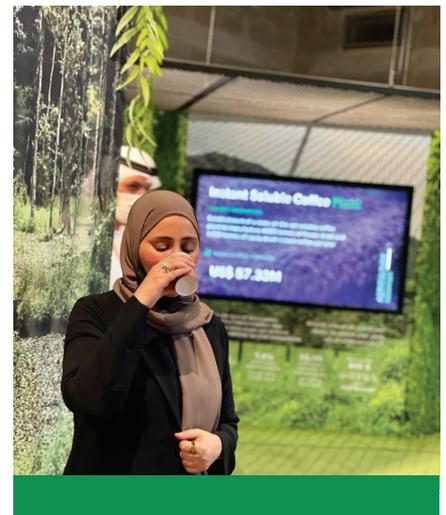
"I have tasted it and can confirm that Uganda's great coffee is one of the best. I hope we can have more of Uganda coffee in UAE. We have a vibrant coffee culture in the UAE that Uganda can tap into. We need to have deeper engagement with the different



Uganda coffee exports to the Middle East in FY 2020/21 stood at 217,519 bags of 60 kg and 2% of total coffee exports. The target is to export 1.5 million 60kg bags to the Middle East states annually by 2025.

departments to strengthen bilateral ties," Mrs Chood noted.

Dubai has over 20,000 coffee shops and is a meeting place for all world cultures and businesses. This presents an opportunity for Uganda companies to set up shop there and do business.



Coffee exports to the region are also growing. Uganda coffee exports to the Middle East in FY 2020/21 stood at 217,519 bags of 60 kg and 2% of total coffee exports. The target is to export 15 million 60kg bags to the Middle East states annually by 2025. ●

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President launches Parish Development Model

President Yoweri Museveni launched the Parish Development Model (PDM) at Kibuku Primary School, Kibuku District in Bukedi Sub-region on February 27.

The Parish Development Model (PDM) aims at helping people from parish level to increase their household incomes and joining the money economy. It is an extension of the government approach to development as envisaged under the National Development Plan III, with the parish as the lowest administrative and operational hub for delivering services to the people and hence fostering economic development.

Speaking during the launch, President Museveni said that the Parish Development Model is centered on eradicating poverty through agriculture.

In the PDM, coffee is one of the 18 commodities to be given priority.

The PDM is a multi-sectoral strategy to create socio-economic transformation targeting the 39% households in subsistence economy with the aim of moving them into the money economy using the Parish as the epicenter for development.

To serve coffee farmers better and support them earn more from their enterprise, UCDA came up with an innovative model to support farmers at the Parish level.

Parish Coffee Development Advisers to bring services closer to farmers

UCDA came up with this Parish level



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Speaking during the launch, President Museveni said that the Parish Development Model is centered on eradicating poverty through agriculture.

structure to improve on its extension services to farmers, noting that currently Uganda has 126 districts growing coffee from 98 districts in 2014. However, due to budget constraints, UCDA only has 55 extension officers spread across the country.

On average, each Regional Coffee Extension Officer handles two and a

half districts. The estimated number of coffee farmers countrywide is 1.8 million. This means that each extension officer handles approximately 100,000 farmers annually.

As more Ugandans embrace coffee growing the big question is how will UCDA satisfy the rising needs of coffee farmers. According to Robert Nangatsa, Extension Manager UCDA, Parish Coffee Development Advisers (PCDAs) are the solution.

Parish Coffee Development Advisers will go through intense training so that they can train other farmers in agronomy and post-harvest handling among others. They will work closely with UCDA's coffee extension officers and agriculture officials at the sub county. ●

Meet Wawire: A coffee roaster and barista making Uganda proud in Middle East

Emmanuel Wawire is a coffee roaster and barista at the Kuwait-based Earth Roastery. The Middle East company buys coffee from Bros Coffee Ltd which won the recent Uganda-UK Arabica coffee cupping competition. Uganda coffee is Earth Roastery's fastest selling coffee. Wawire was trained by Uganda Coffee Development Authority (UCDA) as a barista and roaster in 2011. He recently showcased his skills at the just concluded World of Coffee Expo held from 12th to 14th January 2022 at the Dubai Exhibition Centre, United Arab Emirates (UAE). Wawire shares his interesting story.



Qn: Briefly tell us who Emmanuel Wawire is?

A: I am a Mugisu from a humble family of Mr and Mrs Wandulu, born and raised in Kisugu, Namuwongo, a Kampala city suburb. I went to Kampala SS and Tropical High School for Ordinary (O) and Advanced (A) level respectively. I am a q-grader, quality controller, barista and a roaster and a sensory judge. I am currently working with Earth Roastery in Kuwait as a roaster and barista.

Qn: What inspired you to become a roaster and barista?

A: During my quality control classes at UCDA, I met this charming and vibrant gentleman called Vincent Matovu, who was roasting coffee samples for cupping. I got inspired by him; the way he was doing his work and showcasing his roasting skills at that time motivated me. I said to myself that when I get a chance, I would like to roast like him and make a good roaster. Thank God I am now good at it.

Qn: You're are a UCDA trained roaster. How critical was this training to your career as a roaster and barista?

Qn: I would like to thank UCDA for sponsoring my training in roasting, quality control and barista courses back in 2011.

If it wasn't UCDA, I wouldn't have afforded the tuition for these courses as they are extremely expensive for a person from a humble family like me. We are quite many who benefited and earned ourselves careers.

It's from this roasting skills that I got my first roasting job, thanks to Edmund Kananura (RIP) who employed an inexperienced person in me then in his company Nile coffee.

I learnt a lot and my roasting skills improved enormously. He was a quality manager by then and allowed me to stay at UCDA and do voluntary work. This helped me a lot because I met so many people with different coffee skills that I learnt from.

A number of people have had a hand in my career; Fidel Bakomeza is outstanding when it comes to sensory, barista Clare Rwakatogoro I can't thank you enough. Vincent Matovu, Doreen Rweihangwe, Jane, Usher, Beatrice and many others have helped me a lot. I am proud to say I am a product of UCDA.

Qn: So how did you end up at Kuwait based Earth Roastery?

A: Earth Roastery is owned by Ali Alfahad. Some years ago, he visited Ugandan farms in search for quality coffee. He mainly visited Mbale and Kapchorwa. That's how we connected.

Qn: I presume you roast coffees from various countries. How do you rate Uganda coffee globally in terms of quality?

A: I rate Uganda coffee so highly. Now, I am talking about Arabica in this context. Clients appreciate it so much mostly because of its unique flavours. The only challenge we face is inconsistency in the production and supply of speciality coffee. Thanks to Dison Kareng of Bros coffee at least he has tried to supply us coffee that compete on the global market.

Qn: What key factors have made you a successful roaster?

A: The desire to learn and remain a student all the time has been key. This keeps me learning on a daily basis. The people within the coffee industry must research, have perseverance, discipline and opportunities to access the machines. I also always concentrate on my work.

Qn: What key lessons do you have for roasters back home who want to work with big global Roasteries?

A: Let them stay focused on what they want. Discipline is a key factor and they shouldn't depend on somebody to pursue their dreams. They must focus on learning a skill rather than looking at getting money first, simply because when you're skilled, it puts you in a position of bargaining for a better salary or even start your own business. Let them avail themselves with knowledge by doing research and think ahead rather than the 'now' perspective.

Qn: How important are roasters in a far as a good quality coffee cup is concerned?

A: Imagine the coffee value chain was a relay race in which the first runner is the grower, the second is the roaster, the last is the barista, and the baton is



coffee. If the baton is dropped when being passed, it is unlikely that the team will win, right?

Now as roaster, I will exhibit my craftsmanship to bring out the distinctive flavour complexity and balance through applying desired heat and air flow over time. However, like I said we need each other in the chain.

Qn: How do you procure quality coffee from Uganda?

A: We deal directly with the farmers. This has helped us with the consistency of the quality of coffee we receive every season.

Qn: How do you see the potential of Uganda coffee in the Middle East?

A: Uganda coffee has a huge potential in the Middle East and we should think of promoting it the most because people like it in espresso and cold brew. ●



Uganda coffee has a huge potential in the Middle East and we should think of promoting it the most because people like it in espresso and cold brew.

Statement on Uganda not joining the extension of the International Coffee Agreement 2007

On 10 September 2021, the Government of Uganda notified the Depository of the ICA 2007 of its intention not to join the extension of the International Coffee Agreement 2007. The extension of the ICA came into effect on 2 February 2022 and will be in effect until 1 February 2024 to give more time for negotiation of a new agreement. Uganda raised key issues that the agreement has not addressed.

Background

The International Coffee Organisation (ICO) is the main intergovernmental organisation for coffee, bringing together exporting and importing Governments to tackle the challenges facing the world coffee sector through international cooperation.

Its Member Governments represent 98% of world coffee production and 83% of world consumption.

The ICO's mission is to strengthen the global coffee sector and promote its sustainable expansion in a market-based environment for the betterment of all participants in the coffee sector.

The ICO was set up in London in 1963 under the auspices of the United Nations. The ICO administers the International Coffee Agreement (ICA), an important instrument for development cooperation. The latest Agreement, the ICA 2007, entered into force on 2 February 2011. Uganda signed the ICA 2007 on 21 September 2009 and ratified it on 1 March 2010. On 29 September 2007 the Council approved Resolution 431, adopting the text of the ICA 2007 and designated the ICO as the Depository of ICA 2007. Therefore, the ICO is no longer a UN affiliated Agency.

Extension of the International Coffee Agreement 2007

In 2018, the Council formed a Working Group on the Future of the Coffee Agreement

(WGFA). Since then, discussions of the text of the new International Coffee Agreement have been ongoing for almost three years. In September 2020, the Council approved Resolution 471 extending the International Coffee Agreement (ICA) 2007 for a further year up to 1 February 2022. In August 2021, the Council approved an extension of the 2007 Agreement for a further year until 1 February 2023. However, the text of the new Agreement does not reflect any new measures to address the challenges faced by the coffee producers and their aspirations. Uganda together with other coffee producers have raised concerns which need to be addressed in the new International Coffee Agreement. The following are Uganda's concerns to be addressed in the new International Coffee Agreement;

Promotion of Value addition: Uganda needs unconditional market access that allows for export of value-added coffee not only green coffee. These are transfer of more values to the farm gate through promotion of value addition and domestic coffee consumption, and new penetration to global markets. The new coffee agreement should have increased focus on value addition with protracted programs that aim at transferring values to the farm gate. For example, a cup of coffee at the coffee shop is more valuable than 1 kg of coffee at the farm gate.

Barriers to export processed coffee: Some importing countries impose escalating tariffs and restrictions on imports of value-added coffee. This requirement prevents retailers from other countries to freely import coffee

and adds additional burdens that make it more difficult in particular for small or medium-sized companies to enter the market and sell coffee at a distance.

However, there are no taxes on green beans. This encourages import of green beans which are re-exported to other countries. Uganda government has repeatedly decried the lost opportunity in our export of raw coffee and thus appropriate negotiations are urgently required.

Coffee price volatility: Coffee price volatility is threatening the incomes of farmers and sustainability of the coffee sector. There is urgent need to address and solve the structural weaknesses of the coffee sector and to ensure its sustainable growth and prosperity for farmers and all coffee stakeholders.

ICO Composite Indicator Price: The ICO collects prices from Agents' in some countries which are used in calculation of the ICO composite indicator price which is used as a bench mark for daily trading around the world. The ICO Composite Indicator Price was created for a regulated market when the quotas were in place upto 1989. This is outdated and needs to be revised. This concern needs to be addressed in the new draft Agreement

Classification of coffees: Uganda is the birthplace of Robusta coffee while Ethiopia is the origin of Arabica coffee. Uganda's coffee production consists of 80% Robusta and 20% Arabica. Countries producing Arabica

coffee are grouped in one of the three groups established in the agreement namely Colombian mild Arabicas, Brazilian Natural Arabicas and other mild Arabicas according to the Arabica they produce. Uganda as Arabica coffee producer is not recognised in any groups. In addition, there is only one group for Robusta coffee producers which deprives Uganda of the recognition and promotion of its distinctive quality Robusta coffee. Classification of coffees was established when the quotas were first introduced. This is outdated and needs to be revised. This concern has not been addressed in the new draft Agreement, though we have raised it.

Membership votes and contributions to

ICO: The draft Agreement proposes to use of a mix of 50% value and 50% volume of exports and imports for the determination of votes and contributions. Uganda's position is that contributions should be based on 100% value rather than volume since Uganda exports high volume of Robusta coffee whose value is lower than Arabica coffee of same volume. In addition, the new coffee agreement should address re-exports. For example, in 2019 Germany imported 18.1 million 60 kg bags of green beans valued at €2.3 billion. In the same year, Germany re-exported 5.93 million 60-kg bags of green beans and exported 3.93 million 60kg bags of roasted coffee beans at a value of €1.3 billion. However, the international coffee Agreement does not consider contributions to ICO based on re-exports of green beans and exports of roasted coffee.

Increasing role of the Private Sector.

Whereas the ICO is an intergovernmental organisation, the private sector (multinational companies) has taken over the affairs of the organisation and influence major decisions. The private sector bodies include Private Sector Consultative Board (PSCB), Coffee Public-Private Task Force (CPPTF) and CEO and Global Leaders Forum (CGLF). The new Agreement has proposed to establish a Board of Affiliate Members comprising the private sector and the civil society. This will

weaken the role of governments in the ICO decisions.

Projects to address challenges in coffee producing countries:

Since 2012 the Common Fund for Commodities stopped giving funding to Member States via the ICO. All countries are able to apply for loans directly. The ICO has not found an alternative funding institution for projects to address challenges of coffee farmers including climate change, low production and productivity, pests and diseases, price volatility etc faced by 1.7 million coffee farmers in Uganda whose livelihood depends on this commodity.

Increased budget for programmes: Since 2007, the UN is no longer the Depository of International Coffee Agreement. However, the ICO staff continue to be paid UN salary scales. This is costing members a fortune in contributions with 73 percent of the Administrative Budget allocated to personnel costs. Of the overall budget of £1,881,000, personnel costs and premises account for 80% while programme of activities cost £67,000 (3.56%). The new International Coffee Agreement should address this imbalance and allocate more resources to programmes by creating a Technical Fund and split the budget into Administration 40 percent and Technical Fund 60 percent.

Tangible benefits from International Coffee Organisation

Uganda joined the ICA 2007 in September 2009 with a view of enhancing the interest of our country and expand our coffee market. However, it has become clear that the ICO is a pro-producer Organisation with no real impact on the markets. The only benefit for consuming countries is getting statistics from agencies such as Bloomberg because countries do not send their data, and a basic monthly coffee market report of no real use. Because of this, UCDA subscribes to other information sources and market analysis reports namely Coffee In-depth Report, F.O.

Licht's International Coffee Report, IHS Markt, and National Coffee Drinking Trends.

Implications of Uganda not joining the extension of International Coffee Agreement

Uganda not joining the two-years extension of ICA 2007 will not affect coffee exports or trade in any way. This is because ICO does not regulate or market coffee. It should also be noted that non-ICO members including Guatemala, and Paraguay continue to export coffee while United States and Turkey are still importing coffee after leaving ICO.

During the two years (2022 -2023), UCDA will no longer issue the ICO certificate of origin to export coffee and instead will issue other Preferential Certificates of origin including a Uganda Certificate of Origin for export of coffee.

Position of other ICO members on extension of International Coffee Agreement

On 5th September 2021 Vietnam, the second largest coffee exporter and predominant exporter of Robusta coffee notified ICO of their intention not join the extension of the International Coffee Agreement due to the unreasonable articles in the Agreement which need to be amended.

United States has withdrawn from ICO in 2018 as well as Turkey in 2017, Guatemala in 2019, and Paraguay in 2019 due to lack of tangible benefits. We are reliably informed that a number of coffee producers are making consultations on the draft articles and may not join extension by 1 February 2022.

Conclusion

It should be noted that Uganda withdrew from a two-year extension of the International Coffee Agreement with effect from 2nd February 2022. Uganda will wait until a new International Coffee Agreement is in place and will ratify it if addresses the concerns raised which affect coffee producers. ●

Best of the Pearl: Mountain Harvest, Kawacom Sipi Falls, Mt Elgon Women In Speciality Coffee win 2022 Arabica edition

The Uganda Coffee Development Authority (UCDA), Uganda Coffee Federation and the International Trade Centre (ITC), under the East African Community (EAC) MARKUP Programme funded by the European Union (EU), held the “Best of the Pearl” Coffee National Competition in Uganda from 14th – 18th February at the UCDA Coffee Quality Laboratory.

This was followed by the International Cupping Competition from the 3rd – 4th March 2022. Nine Coffees qualified to international cupping round. During the International Cupping Round 6 Coffees Qualified for the Auction. The international round was led by Blossom Valley’s Damon Chen from Taiwan, a seasoned renowned cupper and buyer of African Highest Quality Specialty Coffees.

Winners in each category were:

- **Honeys** – Mountain Harvest MBL0703 – 85.5
- **Naturals** – Kawacom Sipi Falls Natural Yembek - 86
- **Washed** – Mt Elgon Women in Speciality Coffee Ltd – 85.54
- **The Standout Coffee of the Competition** – Nasaaga Investments, Lot 1 – 88.25



Auction Results

Score	Bags	Weight	Inco Term	Bid	Total value	Estimated FOB (Rotterdam)	Title	High bidder	Time left
88.25	1	60kgs	FOT (Kampala)	\$13.30/kg	\$798.00	\$924.00	Nasaaga Lot 1 Natural	GIL-Coffee, Maristella Coffee	FINISHED
85.54	4	240kgs	FOT (Kampala)	\$9.25/kg	\$2,220.00	\$2,724.00	MT Elgon Women In Specialty Coffee LTD Washed	Maristella Coffee	FINISHED
85.5	5	300kgs	FOT (Kampala)	\$9.00/kg	\$2,700.00	\$3,330.00	Mountain Harvest - MBL.0703 Honey	Hatch Coffee Roasters	FINISHED
84.25	5	300kgs	FOT (Kampala)	\$9.90/kg	\$2,970.00	\$3,600.00	Mountain Harvest - MBL.0781 Natural	Sweet Spot Limited	FINISHED
84	5	300kgs	FOT (Kampala)	\$10.60/kg	\$3,180.00	\$3,810.00	Kawacom - Sipi Falls Yembek Anaerobic Natural	HARU International Corp.	

All the coffee shall be exported late April to Early May.

COFFEE TRENDS

March 2021



Key Highlights



A total of **478,023 60-kilo bags** of coffee valued at **US\$ 80.99 million** were exported in **March 2022** at an average weighted price of **US\$ 2.82 /kilo, 14 cents** higher than **US\$ 2.68 /kilo** in **February 2022** and **US\$ 1.26** higher than **US\$ 1.56/kilo** in **March 2021**. This was a decrease of **16%** in quantity and an increase of **51%** in value compared to the same month last year.



Farm-gate prices for Robusta Kiboko averaged **UGX 2,750** per kilo; FAQ **UGX 6,550** per kilo, Arabica parchment **UGX 10,500** per kilo and Drugar **UGX 9,500** per kilo.



Coffee exports for **April 2021-March 2022** totaled **6.52m bags** worth **US\$ 790.33m** compared to **5.65m bags** worth **US\$ 522.91m** the previous year. This represents an increase of **15%** and **51%** in both quantity and value respectively.

87% of the total volume was exported by **10 exporters**, out of 44 companies which performed during the month, compared to **79%** in February 2022 .



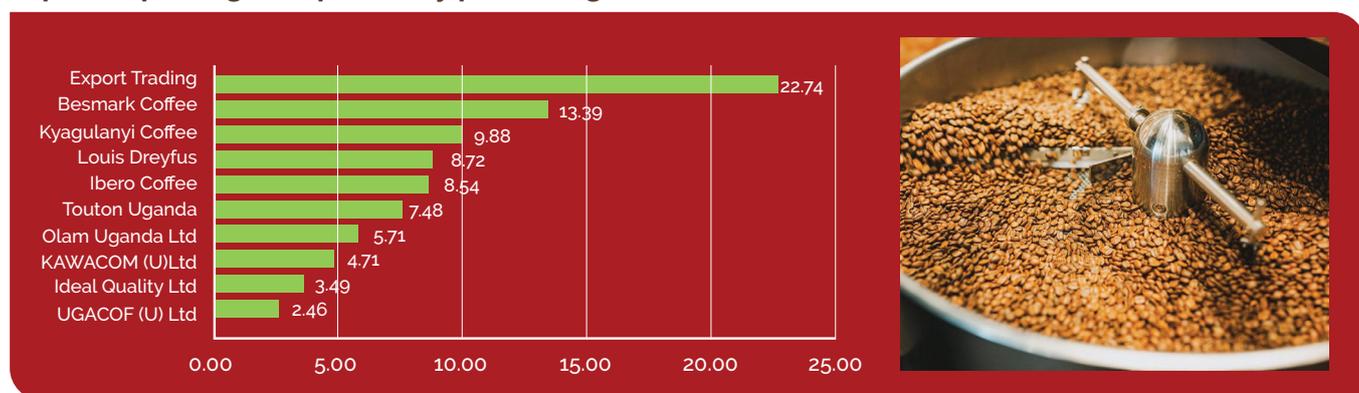
Sustainable Arabica Fully washed Sipi Falls fetched the highest price at **US \$ 5.42** per kilo. The share of sustainable Arabica exports to total Arabica exports was **20%** reflecting increased uptake of sustainable coffees.

▼ The ICO Composite Indicator price decreased by 7.6% to US Cents/lb 194.78 down from 210.89 US cents/lb.

Trend of Total Quantity and Value of Coffee Exported: April 2021- March 2022



Top 10 Exporting Companies by percentage market share

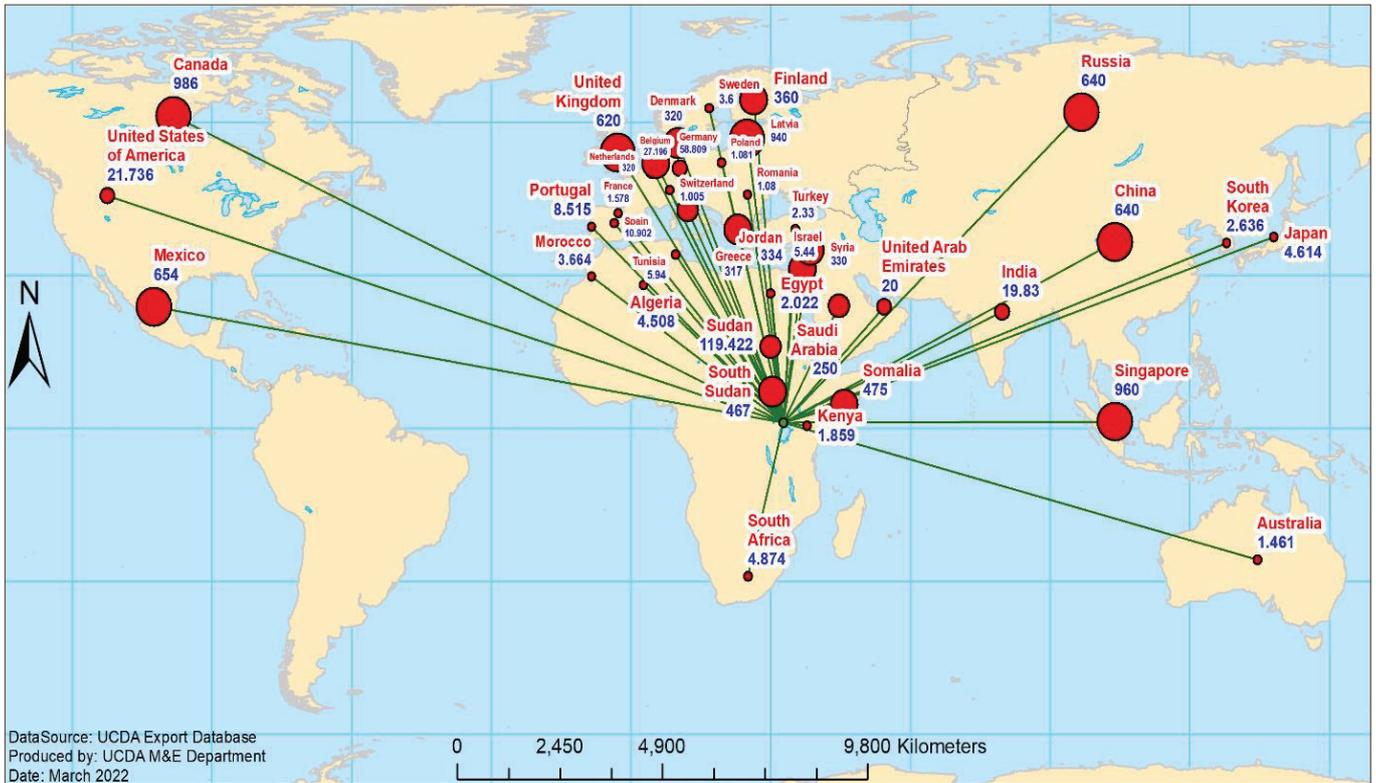


COFFEE TRENDS

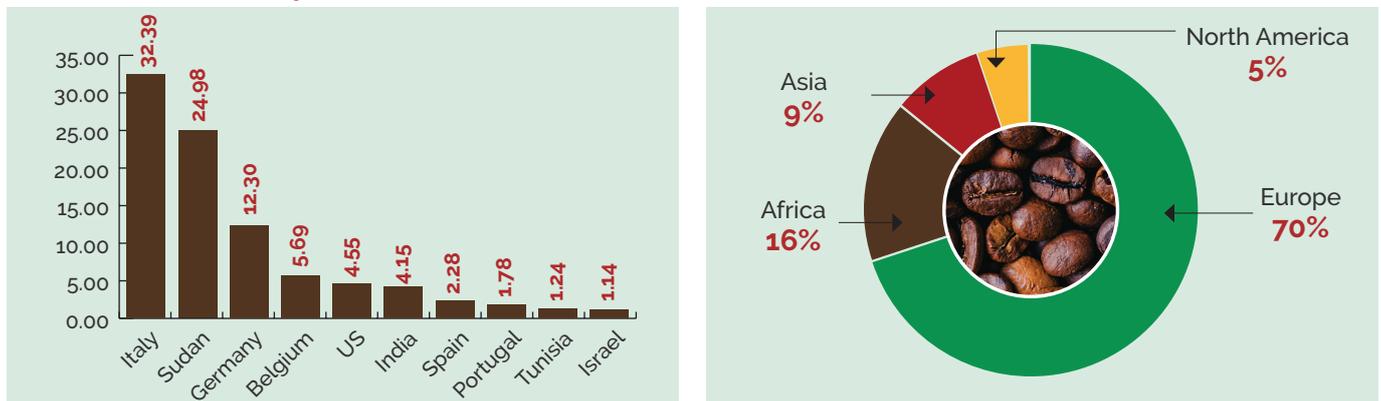
March 2021



Map showing Uganda's coffee destinations for March 2022.



Coffee Destination by market share for the Month of for March 2022



Quantity of Coffee exported by type for March 2022 (60Kg-bags)



Total: Quantity: 478,023 60Kg-bags | Value: US\$ 80.99 Million



ICO Indicator Prices - March 2022

In US cents/lb

	ICO composite indicator	Colombian Milds	Other Milds	Brazilian Naturals	Robustas
01-Mar	202.00	297.12	264.95	237.07	103.38
02-Mar	196.77	289.87	260.63	229.47	100.32
03-Mar	193.57	283.94	257.56	223.85	100.03
04-Mar	194.48	285.27	257.74	225.17	100.89
07-Mar	193.88	285.37	259.70	222.48	100.35
08-Mar	200.17	293.85	268.18	230.87	102.83
09-Mar	198.49	290.54	264.86	227.70	103.94
10-Mar	195.21	285.77	260.11	223.03	103.21
11-Mar	194.08	283.81	258.13	221.19	103.46
14-Mar	192.12	282.09	255.13	217.30	103.70
15-Mar	186.85	274.57	247.60	209.80	102.39
16-Mar	191.41	280.00	253.04	215.28	105.38
17-Mar	190.76	279.35	252.39	214.41	104.92
18-Mar	193.70	283.26	256.30	218.40	106.07
21-Mar	198.06	289.41	261.17	226.11	106.62
22-Mar	197.62	288.98	260.75	225.58	106.26
23-Mar	196.79	288.80	261.59	223.94	104.95
24-Mar	194.78	285.59	258.37	220.82	105.00
25-Mar	194.80	285.57	258.35	220.72	105.16
28-Mar	190.14	280.11	252.13	213.31	104.05
29-Mar	190.83	281.23	253.24	214.42	103.97
30-Mar	195.12	287.29	259.30	220.51	105.08
31-Mar	198.40	291.92	263.93	225.20	105.93
Average	194.78	285.81	258.49	222.03	103.82
High	202.00	297.12	268.18	237.07	106.62
Low	186.85	274.57	247.60	209.80	100.03

ICO composite indicator price - March 2022



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**Do you have any questions
about coffee?**

Reach us on: 0800 35 35 30

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Uganda Coffee Development Authority